



IYAK 2017 NWSS Sponsorship Program-- and NWSS Stall Assignments

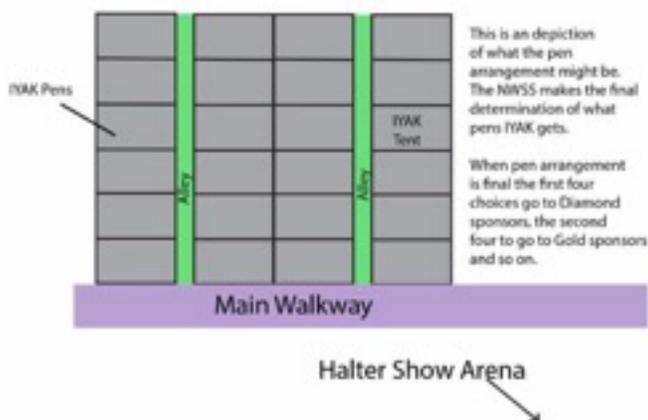


Over the years the Board of Directors has been challenged to come up with a more equitable system of stall assignment at the NWSS. After much discussion and review of methods utilized by other livestock associations, last year we introduced the IYAK NWSS Sponsorship Program. Last year's number of entries was the highest in IYAK history. We maxed out our space. This year we hope to do even better. The Sponsorship Program offers breeders an opportunity to showcase their animals as well as be recognized for supporting IYAK. The program has an added bonus of helping IYAK with the considerable costs of running the show. Any funds over and above the costs of running the show will be earmarked to fund much needed research and other projects focused on the

health and management of our yaks. The introduction of the sponsorship program in 2016 was a success and we hope with your support to make it even more successful in 2017.

Here is how the IYAK NWSS Sponsorship Program Works:

There are five levels of sponsorships as seen in the spreadsheet here with four slots available at each of the first four levels: Diamond, Platinum, Gold and Silver. Ruby level sponsorships will be unlimited. On December 10th the form will open at 9 a.m CDT, closing on January 6th at midnight CDT. The live form will be posted on the website for sponsors to sign up and make payment . Stall selections for each level will be reserved in the order in which payment is received. After the sixteen sponsors comprising the Diamond, Platinum, Gold and Silver levels make their selections, remaining stalls will be assigned by lottery. Selection will proceed as follows:



- ☆ The four Diamond sponsors get to pick their stalls first. NOTE: If any sponsor at any level needs more than one stall, the second stall has to be adjacent to the first--in other words, they must share a common wall, they cannot be across the aisle from one another.
- ☆ After all four Diamond sponsors have chosen their stalls, then the four Platinum sponsors choose their stall locations.

- ☆ Next the four Gold sponsors pick their stall locations.

- ☆ Finally, the four Silver sponsors select their stall locations.

- ☆ The fifth level of sponsorship, Ruby, has an unlimited number of sponsorships available. Any Ruby sponsors exhibiting yaks will have their stall assignments decided by lottery, the same as any exhibitors who are not sponsors.

- ☆ **Any sponsors not bringing animals to Denver will be assigned to the “IYAK Marketing Sponsor’s Area” a special stall(s) provided for these sponsors without animals to display marketing materials. Please remember to bring a table for your display if needed.**

- ☆ All of our sponsors will be announced and advertised throughout the NWSS as detailed on the sponsorship information spreadsheet. Note also that any sponsorship slot does not have to be just one breeder. Up to two breeders may share a sponsorship. The online sign up for sponsorships will start on December 10th at 9am CDT, ending at midnight CDT on January 6th. This is a first come first serve sign-up. We will be contacting all sponsors in person to select their stalls soon after the sponsorship program closes. Stay tuned!

- ☆ See [2017 Sponsorship Package](#) for details.