



CEO Report – David Duplisea

Good morning, my name is David Duplisea and it is my pleasure to serve as the CEO of this dynamic organization. The past couple of years have been exciting, challenging, and through it all, I have been grateful for your continued support.

As we just heard from our Chairman Grant Kimball, and our Treasurer, Donna Mazerolle, we have focused on our priority to develop a sustainable, financially secure and relevant organization.

We have been successful with your help. As illustrated by the various events and roundtables we have led, we are quickly becoming known as the “go-to” organization for all things business.

We have adopted new technologies and innovation which has allowed us to be more proactive and to better communicate with you, our membership. These new channels and tools are reflective of the changing dynamics of our demographics.

Our membership represents 85% small to medium sized business, and 15% large business, crossing multiple sectors.

Younger individuals and women have become more engaged over the last couple of years and we have tried to become more inclusive in our events, networking and advocacy in order to appeal to this demographic.

Through social media monitoring and analysis we now know that our number one age demographic is 25 – 35 years old, followed by 36 – 45 years, in addition we are now 61% female and 38% male. Clearly this demonstrates that we are no longer an “old-boy” network.

Our financial stability has allowed us to reinvest back into our membership network with initiatives such as our Member Success Stories, referral programs, scholarship programs, refugee support systems, honour recognition for our veterans, mentoring programs, and the west side Christmas parade, just to name a few.

Our brand is resonating, people are listening, and I now hear regularly, “has it only been 2 years since the partnership? Wow.”

We are a different organization today, and we are greater than the sum of our parts as proven by our fiscal and operational results. One membership, one network, unlimited possibilities is now very real and not just a slogan.

I have always maintained that “you are only as good as your last demo”, we cannot remain content with what we have achieved, status quo is not in our vocabulary.

Our success this year would not have been possible without the hard work and dedication of a number of individuals, thank you to Chamber staff, Carole Cunningham, Kim Mugridge, Dylan Folkins, Mary Stack and Zach Martin.



Thank you to our Board members and volunteers, in particular, I would like to thank Grant Kimball, our outgoing Chair. Your support and friendship has been invaluable.

And to you, our members, I thank you personally and professionally, it has been my privilege to serve you.

Thank you