



STATE LEADERSHIP CONFERENCE HEALTH SCIENCE EXPO

Share your organization’s opportunities with Future Health Professionals from across the State. These middle school, high school, and collegiate student leaders are some of Nebraska’s best and brightest young people. Help guide their passion for healthcare as you share your college, career, service, or volunteering opportunities.

Please contact Shayna Meyer with any questions Shayna.meyer@nebraska.gov

Health Science Expo
March 19, 2018
11:00am-3:30pm

500+ Future Health Professionals from across Nebraska

University of Nebraska Medical Center, Omaha NE

Reserve your space by March 1, 2018

Please return this section with payment by March 1, 2018 to reserve your space.
**2018 HOSA Future Health Professionals Nebraska State Leadership Conference
March 19-20, 2018**

YES! We plan to participate in the 2018 Nebraska HOSA Health Expo on **March 19, 2018.**

Organization:

Contact Person:

Phone Number:

Email Address:

Send this section with your payment by March 1st
Make Check payable to: Nebraska HOSA
Contact Cori Combs to pay with credit card at 402.471.0953

Mail Checks to:
Grafton & Associates
Attn: Denise Winters
5935 S 56th St Suite A
Lincoln, NE 68516



TO: Potential Exhibitors

FROM: Kori Jensen, Nebraska HOSA State Advisor

DATE: January 15, 2018

RE: Health Science Expo Exhibit Information for HOSA State Leadership Conference

The Nebraska HOSA - Future Health Professionals State Leadership Conference will be held in Omaha on the University of Nebraska Medical Center and University of Nebraska Medical Center Campus on March 19-20, 2018. This year we will have over 500 conference participants including middle, high school, and post-secondary students, teachers, advisors, and health professionals partaking in competitions, workshops, community service, general sessions, and the Health Science Expo. HOSA is a national career student organization that provides a unique program of leadership development, motivation, and competitive events to prepare secondary and post-secondary students for careers in the healthcare industry. We are a pipeline for future health professionals. For more information on HOSA - Future Health Professionals, visit www.hosa.org or www.nebraskahosa.org.

You are invited to participate in this year's HOSA State Leadership Conference. We would like to invite exhibitors to our Health Science Expo for participants to visit throughout the day on **Monday, March 19th**. Exhibitors will be provided with one 6' table and lunch. You may set up on March 19th from 9:45 am to 10:45am with the Expo beginning at 11:00 am. Electricity and table cover will not be provided. You are invited to stay and interact with teachers and students throughout the day with disassembly after 3:30 pm. This year we are hoping for the best Health Science Expo yet! Our future health professionals want to learn more about opportunities within your organization. Plan to share any hands on or interactive activity with our participants. We love unique booth ideas and things that really engage our students.

Also, please consider joining HOSA - Future Health Professionals as a sponsor of our State Leadership Conference. As a Competitive Event Sponsor, you will help promote the development of leadership and technical skills necessary for success in the healthcare industry. We will help you select the competitive event that best matches the mission of your organization. You may also consider advertising in our conference program. More information regarding sponsorship can be found on the attached document.

The attached sheet provides a response form. Plan now to exhibit at our conference! **Please return the attached form with your payment of \$300 by March 1st.** As a Health Science Expo participant, your organization's name will be listed in the conference program distributed to all participants. I look forward to working with you. If you have further questions concerning the Health Science Expo, please contact Shayna Meyer at Shayna.meyer@nebraska.gov.



2018 Sponsorship Opportunities

What are the benefits of sponsorship?

Exposure. Marketing opportunities to **1200+** Nebraska affiliates & conference attendees including secondary and post-secondary students, parents, teachers, and school administrators from more than **60 Nebraska Schools.**

Access. You are sharing your message with the best – our next generation of health professionals.

HOSA is your talent pipeline!

Service. You are providing support to improve health science education opportunities which improves your community and state.

As a 501 (c)(3) organization – your contribution to HOSA is tax-deductible to the extent allowed by law.

Why support HOSA Future Health Professionals?

Creating a partnership with our future health professionals. HOSA's mission is to promote career opportunities in the healthcare industry and to enhance the delivery of quality health care. HOSA is a powerful instructional tool integrated into classroom health science curriculum. This organization provides a program of leadership development, motivation, and recognition for students. HOSA's mission is especially critical when considering the acute shortage of qualified workers for the healthcare industry.

Nebraska ranked 1st nationally for membership growth in 2016 and 4th in 2017 and is on pace for even more growth in 2018!

Contact Nebraska HOSA State Advisor, Kori Jensen at kori.jensen@nebraska.gov or visit nebraskahosa.org for more information

YES! I would like to support The Nebraska HOSA | Future Health Professionals State Leadership Conference at the Level indicated below:

2018 Nebraska HOSA | Future Health Professionals State Leadership Conference

- Diamond Level \$15,000
- Platinum Level \$10,000
- Gold Level \$5,000
- Silver Level \$2,000
- Expo Exhibitor \$300

- Competitive Event Sponsor \$700 per event
Preferred event: _____
- Program Advertisement:
- Full Page \$500 Half Page \$300
- Quarter Page \$150

College/Organization: _____

Contact Person: _____

Address: _____

Phone Number: _____

Email Address: _____

Send this section with your check by March 1st.

Make checks payable to: Nebraska HOSA

Mail Check to:

Grafton & Associates

Attn: Denise Winters

5935 S 56th St Suite A

Lincoln, NE 68516



Nebraska HOSA State Leadership Conference

Omaha, Nebraska

March 19-20, 2018

Diamond Level \$15,000

- Recognized as overall state conference sponsor. Your organization will be associated with Nebraska HOSA and will appear whenever the State Conference is publicized.
- Speaking opportunity during Opening or Closing Sessions.
- Recognition (large print) in program, sponsorship slide show, social media, website, and conference shirts.
- Full-page color advertisement on inside or back cover of conference program.
- Prime booth space at the Health Science Expo.
- Access to Advisor Directory from 40+ Nebraska chapters and Allowed an “email blast” to advisors once per quarter.
- Invited to attend Student and Advisor Luncheons and/or distribute marketing materials.
- Recognized as sponsor, provide judges, and assist during award ceremony for up to three competitive events.
- Provide up to three 50 minute breakout sessions.
- Logo will be on conference signage and organization’s banner can be placed in registration area.

Platinum Level \$10,000

- Recognition (large print) in program, sponsorship slide show, social media, website, and conference shirts.
- 1/2-page color advertisement in conference program.
- Prime booth space at the Health Science Expo.
- Access to Advisor Directory from 40+ Nebraska chapters and Allowed an “email blast” to advisors twice a year.
- Recognized as sponsor, provide judges, and assist during award ceremony for one competitive event.
- Provide one 50 minute breakout session.
- Logo will be on conference signage.

Gold Level \$5,000

- Recognition (medium print) in program, sponsorship slide show, social media, website, and shirts.
- 1/4-page color advertisement in conference program.
- Booth space at the Health Science Expo.
- Recognized as sponsor for one competitive event or provide one 50 minute breakout session.
- Logo will be on conference signage.

Silver Level \$2,000

- Recognition (medium print) in program, sponsorship slide show, social media, and website.
- Booth space at the Health Science Expo.

Competitive Event Sponsor \$700

- Recognized as event sponsor for event of choice in conference program, signage, and awards program.
- Opportunity to provide judges for selected event.
- \$500 scholarship goes directly to the winning team or individual for travel to International Competition.

Expo Exhibitor \$300

- Exhibitors will be provided with one 6’ table and a lunch. Electricity and table cover will not be provided.
- Access to directly communicate with 500+ students, advisors, and parents.
- Name listed in conference program.

