



FCA Board Meeting Minutes

Graciously recorded by Ashley Martin, Zeta Tau Alpha

Respectfully submitted by Bradley Carter, Alpha Tau Omega

July 15, 2014

FCA Board Meeting (Conference Call)

In Attendance:

Lisa Dodge, Delta Gamma: Director of Finances

Jesse Lyons, Kappa Alpha Order: Vice President of Operations

Tracy Lyons, Omicron Delta Kappa: Vice President of Programming

Ashley Martin, Zeta Tau Alpha: President

Todd Shelton, Pi Kappa Phi: Director of Recognition

Teri Sloan, Chi Psi: Director of Networking

Andrew Talevich, Lambda Chi Alpha: Director of Marketing

Not In Attendance:

Bradley Carter, Alpha Tau Omega: Director of Information

Nathaniel Clarkson, Sigma Nu: Director of Education

Jennifer Siler, Alpha Delta Pi: Past President

Call to Order

President Martin called to order at 3:03 p.m. Eastern Time.

Opening Remarks:

- None.

Reports:

Vice President of Operations, *J. Lyons*

- Working with his Directors. Working with Bradley and Nathaniel to wrap up items with the 2013-2014 recruitment and retention plan.

Director of Finance, *Dodge*

- Working with Nathaniel on year-end items. He's been great finishing that process and keeping me informed so I can do it in the future. Looking forward to reviewing the 2014-2015 budget.

Director of Information, *Carter*

- Absent. No report.

Director of Networking, *Sloan*

- Going to send a follow-up email to prospective AMs. Didn't get much of a bite with the first one.
- Jesse added a prospective AM talked to him at FEA who had received the email.

Vice President of Programming, T. Lyons

- Earlier today, sent committee sign-up sheets and feedback from Annual Conference committee meetings to respective Directors. Please forward those on to your committee chairmen.

Director of Education, Clarkson

- Absent. Report given by T. Lyons.
- Waiting on RFPs for Annual Conference 2016 dates from Helms Briscoe. We should have those very soon. Waiting on 2015 Midyear RFPs.

Director of Recognition, Shelton

- Had convos with Tyler Wash and Brandon Weghorst at FEA. They have discussed the awards site and transition.

Director of Marketing, Talevich

- Matt Alaio will be sending eNews out on Monday. This will be the first one done in MemberPlanet.
- As we look to shutting down our Emma account, let me know if you need anything pulled—former emails, survey results, mailing lists, etc.
- Briefings is in the works. Sarah Shepherd will be in touch with Ashley about Letter from President and Teri for AM ads.
- Thanks to Ashley for leading discussions with MemberPlanet and Groot on website. We will be sending the info to Matt Arnold in the morning. Please make sure to update your web text in the Dropbox folder.

Past President, Siler

- Absent. No report.

President, Martin

- No report.

Old Business:

- None.

New Business:

- None.

Comments for the Good of the Order:

- Martin – Once we get the RFPs for the 2016 Annual Conference, we will look at them and decided the city. Then, we will send out info on the board retreat. We plan to double the retreat as a site visit like we did in 2013.
- J Lyons – Congrats to Todd on redesigned Star & Lamp. (Todd: “If I wasn’t already bald...) Kappa Kappa Gamma just redesigned The Key, too. It’s a good thing for us as BOD members to send notes out, particularly to Execs when a group does something outstanding. It’s good for them to see we appreciate what their staffs are doing. (Ashley just a note like this to KKG, too!)

Martin established the next director’s call for Wednesday, August 13, 2014.

Meeting adjourned at 3:20 p.m. Eastern Time.