



Wednesday April 6<sup>th</sup> 2016

**MSM Milling announced as finalists in prestigious Australia-China Business Awards**

MSM Milling has been selected as a finalist in two categories of the 23<sup>rd</sup> annual Australia-China Business Awards to be held in Shanghai next week.

The AustCham Westpac Australia-China Business Awards recognise Australian companies creating strong ties with Greater China and showcase business success stories in eight award categories celebrating business excellence.

MSM Milling is a finalist in The Business Excellence Award for Agriculture, Food & Beverage and The Business Excellence Award for Sustainability & Social Impact.

MSM Director Bob Mac Smith says the company is honoured to be selected for such prestigious awards as recognition of MSM Milling's commitment to the Chinese market.

"MSM Milling invests in the world's best technology to ensure we play a valuable role in the global oilseed industry and continue to provide quality non GM products to Australian and International markets. MSM Milling has exported 100% Australian grown, produced and packaged non-GM canola oil into China since 2010 to meet consumers' demands for high quality edible oils," Mr Mac Smith said.

"The China-Australia Free Trade Agreement (ChAFTA) presents exciting export expansion prospects for all Australian companies, including MSM Milling. We're proud to be finalists in the prestigious AustCham Westpac Australia-China Business Awards alongside well known Australian companies including Blackmores Ltd and Sanitarium Health and Wellbeing," he said.

Mr Mac Smith and MSM's Communications Manager Genya Miller will attend the awards ceremony in Shanghai during Australia Week in China (AWIC) from April 11<sup>th</sup> – 15<sup>th</sup>. The Federal Government business mission will be Australia's largest ever trade mission, with more than 1000 business leaders and employees taking part in the five-day program across eight business streams including food, agribusiness and health. The Premium Food and Beverage delegation will visit Beijing, Hangzhou and Shanghai to take part in site visits, seminars and networking events with senior Chinese business leaders and Government officials. ENDS

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