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FOR IMMEDIATE RELEASE

ONE: The Event

ONE SYNCHRONIZED MOMENT THAT CHANGES OUR PLANET.

Seattle Firefighter Erik Lawyer considers himself to be a regular guy. September 11, 2001 exponentially transformed his world-view, and in what some may say an unlikely way. Lawyer realized that hate and separation will not change our world for the better. So this 'regular guy' set out to make a bold move. Fast forward to the upcoming 10th anniversary of 9/11, and a Global Synchronized Moment of Love, reaching global networks and people all over the world in a shared intent to Make the Shift from Fear to Love.

How will it work? ONE: The Event on September 11, 2011 in Seattle, WA, at Memorial Stadium-Seattle Center will include thousands of local and global participants via webcast actively engaging a lineup of inspiring speakers, thinkers, and creative game-changers from a diverse cross-section of society and also including a local marquee of music and theatrical events. Culminating in a GLOBAL SYNCHRONIZED MOMENT OF LOVE on 9/11 at 10:46pm GMT (3:46pm PDT) we will harness our collective intention to shift to love-based, collaborative solutions that hope to end the age of fear and isolation.

<u>Leading Up to 9/11:</u> ONE: The Gathering on September 9 and 10th at the University of Washington is a leadership event that instinctively pulls both local and global game changers into dialogue, creative engagement and sustainable actions-based visioning. As with ONE: The Event, this will be webcast globally.

When: September 9-11, 2011

Venues: Friday & Saturday, September 9-10 10am-8:30pm at the University of Washington, Kane Hall

Sunday, September 11th, NOON-7pm at Memorial Stadium-Seattle Center

Global Webcast

Cost: All events FREE and open to public

Website: www.onetheevent.org Hosting Organization: ONE Becoming ONE www.onebecomingone.org

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