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MedAllies selected to present its Direct Solution at upcoming ONC event

Chief Medical Officer Holly Miller, MD, to participate in a panel discussion

FISHKILL, N.Y., May 22, 2012—MedAllies has been selected to demonstrate its Direct HISP Solution, an innovative tool to optimize patient care, safety and efficiency through the Direct exchange of crucial patient data, at the ONC’s 2012 Direct Demonstration Showcase.

Along with health IT vendors NextGen Healthcare and Greenway Medical Technologies, MedAllies will demonstrate the capabilities of this technology at the Showcase, part of the Direct Implementation and Adoption Summit scheduled for May 31 and June 1 in Washington, D.C. at the Grand Hyatt Hotel. (To learn more about the meeting, visit wiki.directproject.org.)

The ONC also has invited Holly Miller, MD, MBA, FHIMSS, chief medical officer of MedAllies, to give a presentation during the event as part of a panel on Direct with fellow thought leaders. She will discuss MedAllies’ use of and plans for Direct and explain why EHR vendors should embrace Direct.

The demonstration will involve a common scenario called a closed-loop referral: A primary care physician (PCP), using Greenway EHR, will request a patient consultation with a cardiologist, using NextGen® Ambulatory EHR, after which the cardiologist will return the consultation report to the PCP. MedAllies presented a similar demonstration at the ONC Annual Grantees meeting in November 2011 and the HIMSS12 Interoperability Showcase this past February.

MedAllies was one of only seven sites to launch a pilot for the Direct Project, a national effort spearheaded by the ONC to fast-track electronic information exchange. Each pilot was different and, in MedAllies’ hands, Direct became a tool to advance primary care models that emphasize care coordination and improved care transitions.

By providing a closed-loop referral, Direct allows vital clinical information to be exchanged between a patient’s care providers on disparate EHR systems. “What Direct does is virtualize an electronic health record. It allows information to flow across EHR systems, in a manner consistent with patient-centered care, and enhances standard clinician workflow,” Miller explained. “Direct will protect patients and, by reducing readmissions and adverse events, and enhancing care efficiency, it can help control health care costs.”

About MedAllies

MedAllies, founded in 2001, has extensive experience with EHR implementations and workflow redesign to improve clinical care. It provides unmatched expertise in health information exchange and Direct services. MedAllies operates the THINC eXchange, an HIE designed to increase the completeness of information at the point of care, improve care coordination and standardize quality and public health reporting in New York's Hudson Valley. MedAllies has provided Direct services since the Direct Project's inception and has several pilot sites in New York State. MedAllies Direct HISP Solution is a tool to advance primary care models that emphasize care coordination and improved care transitions. To learn more, visit www.medallies.com. Issue briefs—including three on the Direct Project—are available at www.hudsonvalleyinitiative.com/press-kit.html.

About Greenway and PrimeSUITE

Greenway Medical Technologies, Inc. (NYSE: GWAY) delivers *smarter solutions for smarter healthcare*[™]. [PrimeSUITE](#)[®] — Greenway's certified and fully integrated electronic health record, practice management and interoperability solution — helps improve care coordination, quality and cost-efficiency as part of a smarter, sustainable healthcare system. Thousands of providers across 30 specialties and sub-specialties use on-premise or cloud-based Greenway[®] solutions in physician practices, clinics and health systems. To learn more, go to greenwaymedical.com, [Twitter](#), [Facebook](#) and [YouTube](#), or email info@greenwaymedical.com.

About NextGen Healthcare

NextGen Healthcare Information Systems, LLC, a wholly owned subsidiary of Quality Systems, Inc., provides integrated clinical, financial and connectivity solutions for ambulatory, inpatient and dental provider organizations. For more information, please visit www.nextgen.com and www.qsii.com. Follow NextGen Healthcare on Twitter at www.twitter.com/nextgen or Facebook at www.facebook.com/NextGenHealthcare.

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