



2017 IYAK NWSS Sponsorship Packages

	Level	# Available	Publicity	Swag	Signage	Sign Placement	Show Amenities	Additional advertisement	Air time
Diamond	\$750.00	4	Choice, in the order of Diamond payments received, of stalls at the NWSS, and announcement of our sponsors during shows/talks	2 Banquet tickets, 1 quality show halter with lead rope and 2 adjustable halter/lead ropes	Up to 4 total placements (including sponsor's pens and show arena), signage supplied by the sponsor	In addition to sponsor's pens: Arena Announcer Stand, Entrance to yak aisles, and during the banquet	Volunteers waiting to help you unload, set up, and assist you with your animals	Logo/Artwork and/or Name on Home page of IYAK website, IYAK Facebook page, and in IYAK Show program	Throughout NWSS
Platinum	\$500.00	4	Choice, in order of Platinum payments received, of stalls at the NWSS after Diamond sponsors, announcement during two of the sponsor's chosen times	1 Banquet ticket, and 2 adjustable halter/lead ropes	Up to 3 total placements (including sponsor's pens and show arena), signage supplied by the sponsor	In addition to sponsor's pens: Arena and during the banquet	Volunteers waiting to help you unload, set up, and assist you with your animals	Logo/Artwork and/or Name on Home page of IYAK website, IYAK Facebook page, and in IYAK Show program	2 Events of choosing and the Banquet
Gold	\$300.00	4	Choice, in order of Gold payments received, of stalls at the NWSS after Platinum sponsors	1 adjustable halter/lead rope	Up to 2 total placements (including sponsor's pens and show arena), signage supplied by the sponsor	In addition to sponsor's pens: Arena or during the banquet	Making transitions easier: IYAK staff are available to assist you with arrivals and departures with your animals	Logo/Artwork and/or Name on Home page of IYAK website, IYAK Facebook page, name/contact info in IYAK Show program	During the banquet or one of the events
Silver	\$200.00	4	Choice, in order of Silver payments received of stalls at the NWSS after Gold sponsors	1 adjustable halter/lead rope	1 sign at sponsor's pens, signage supplied by the sponsor		IYAK staff are available to assist you with arrivals and departures with your animals	Name/contact info on IYAK website, IYAK Facebook, and in IYAK Show program	During the banquet
Ruby	\$100.00	unlimited	Line Item Name or Business Listed in schedule	1 adjustable halter/lead rope	Listed with all ruby Donators		IYAK staff are available to assist you with arrivals and departures with your animals	Name/contact info on IYAK website, IYAK Facebook, and in IYAK show program	Random during the NWSS

Sponsorship paid in full when registered on line on the IYAK website

**Open enrollment starts December 10th, 9am central Closing December 11th, 9am central.

*****Members NOT bringing animals will be placed in the IYAK Sponsors and Marketing Arena*****

President: Jandy Sprouse
 Vice President: Grant Pound
 Secretary: Stephanie David

Gregor Dike
 Daniele Garner
 Ruth Higdon

Dianne Latona
 Lawrence G Richards
 Brent Walker