

JACARANDA FESTIVAL BUSINESS COMPETITIONS 2016

Presented by Telstra & Craftsman Homes

Information & Entry Form 2016

Attention Business Owners and Managers...
5 Reasons to enter this year's

JACARANDA FESTIVAL BUSINESS COMPETITIONS 2016

1. Get potential customers who may have never visited your store
2. Get existing customers to visit more often
3. Have fun and build your team's morale all at the same time
4. Win great prizes for you and your customers
5. Eternal bragging rights when you win...

How?... 2 ways to enter!

1. JACARANDA SPOT IT/BEST DRESSED WINDOW COMPETITION

2. JACARANDA THURSDAY BUSINESS COMPETITIONS:

a. ROSE BOWL TROPHY STAFF DRESS UP – IN STORE

b. GOLD CUP TROPHY PERFORMANCE – MARKET SQUARE

**c. SILVER CUP TROPHY PERFORMANCE – IN STORE AND/OR AT
MARKET SQUARE FOR BUSINESSES WITH 10 OR LESS EMPLOYEES**

By entering, not only does your Business have the chance to WIN an Apple iPad Mini from Telstra Store Grafton BUT YOUR CUSTOMERS have the chance to WIN over \$500 in prize money just for entering the SPOT IT COMPETITION!

This year we are lucky enough to have secured 2 major sponsors for the competitions, **special thanks to Telstra and Craftsman Homes**

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1. JACARANDA SPOT IT/BEST DRESSED WINDOW COMPETITION:

- Who:** All Shops / Businesses in Grafton, South Grafton, Ulmarra
- When:** Starts - 9.00am - Saturday 29th October 2016
Ends - 4:00pm – Saturday 5th November 2016
- What:** Enter this section if you will be:
1. Placing one random SPOT IT ITEM in your Business Window. Your customers will then SPOT IT for their chance to WIN over \$500 in prizes!
- AND/OR**
2. You will decorate your Business Window for the duration of the Jacaranda Festival.
- Why:** Enter this competition if you want new and existing customers to visit your business and you want to support the Jacaranda Festival by decorating your Business Window and spread the Jacaranda Spirit throughout the 9-day Festival.
- Details:** Once your Entry Form and payment of the \$35 Entry Fee has been received, you will receive Customer Entry Forms + 1 x Spot It Poster for Display in your Window.

Please note: You don't have to decorate your window to enter a Spot It item. You will simply not be judged for the Best Dressed Window Awards as below. However we would love all businesses to support the Festival and encourage all Businesses to leave their Window dressed until the last day of the Jacaranda Festival, Sunday 6th November

AS A BUSINESS, YOU COULD WIN A PRESTIGIOUS TROPHY FOR GETTING INTO THE JACARANDA SPIRIT AND HAVING THE BEST DRESSED WINDOW! Trophies will be awarded to the following winners:

- OVERALL WINNER:** JACARANDA FESTIVAL TROPHY
Awarded to Overall Best Dressed Window Display
- SECTION 1 WINNER:** HOSPITALITY (*Café, Bakery, Restaurant*)
- SECTION 2 WINNER:** RETAIL (*Clothing, Electrical, Pharmacies, and Hairdressers etc.*)
- SECTION 3 WINNER:** OFFICE (*Banks, Financial Institution, Real Estate, Office etc.*)
- SECTION 4 WINNER:** COMMUNITY & CARE (*Patients and Staff of a Nursing Home, Hospital Ward, Convalescent Home or Respite Care Facility*)

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1. JACARANDA SPOT IT BEST DRESSED WINDOW COMPETITION: Continued.

Businesses - How to Enter:

1. In Store - All Stores will be provided with a copy of the Customer Entry Form to hand out to Customers. (Stores responsibility to print more when needed)
2. Jacaranda Festival Website- www.jacarandafestival.org.au
3. Jacaranda Souvenir & Information Shop at Grafton Shoppingworld.

Customers - How to Enter:

Completed Customer Entry Forms can be dropped or sent to:

1. Jacaranda Souvenir & Information Shop at Grafton Shoppingworld
2. Jacaranda Festival Office - PO BOX 400, Grafton NSW 2460
3. Or via email at jacarandafest@bigpond.com

***YOUR CUSTOMERS HAVE THE CHANCE TO WIN OVER \$500 IN PRIZES BY
ENTERING THE SPOT IT COMPETITION!***

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2. JACARANDA THURSDAY BUSINESS COMPETITIONS:

- A. ROSE BOWL TROPHY STAFF DRESS UP – IN STORE
- B. GOLD CUP TROPHY PERFORMANCE – MARKET SQUARE
- C. SILVER CUP TROPHY PERFORMANCE – IN STORE AND/OR AT MARKET SQUARE FOR BUSINESSES WITH 10 OR LESS EMPLOYEES

Who: All Shops / Businesses in Grafton, South Grafton, Ulmarra

When: Jacaranda Thursday 3rd November 2016

What: Enter this section if your Staff WILL be participating in:

- A. Rose Bowl Trophy Staff Dress Up - In Store
- B. Gold Cup Trophy Performance – Market Square from 1pm on Jacaranda Thursday.
- C. Silver Cup Trophy Performance – In Store and/or at Market Square for businesses with 10 or less employees (*These businesses are also invited to enter the Gold Cup Performances at Market Square).

Why: Enter this competition to make the Jacaranda Festival great, entertain your customers and build team morale... PLUS YOUR BUSINESS COULD WIN!

A. ROSE BOWL TROPHY – STAFF DRESS UP

Awarded for Best Dressed Staff In Store on Jacaranda Thursday.

B. GOLD CUP TROPHY

*Awarded for Best Staff Performance & Participation at Market Square on Jacaranda Thursday. *Plus winning Business will receive an Apple iPad Mini from Telstra Store Grafton*

C. SILVER CUP TROPHY

Awarded for Best Staff Performance & Participation either In-Store and/or at Market Square on Jacaranda Thursday for businesses with 10 or less employees.

***ROSE BOWL (NURSING HOME) TROPHY!**

Awarded for Best Nursing Home Staff Performance & Participation on Jacaranda Thursday.

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JACARANDA BUSINESS COMPETITIONS ENTRY FORM 2016

FILL IN THIS SECTION & RETURN

PLEASE COMPLETE ENTRY DETAILS BELOW:

1. JACARANDA SPOT IT/BEST DRESSED WINDOW COMPETITION

2. JACARANDA THURSDAY BUSINESS COMPETITIONS:

- A. ROSE BOWL TROPHY STAFF DRESS UP – IN STORE
- B. GOLD CUP TROPHY PERFORMANCE – MARKET SQUARE
- C. SILVER CUP TROPHY PERFORMANCE – IN STORE AND/OR AT MARKET SQUARE FOR BUSINESSES WITH 10 OR LESS EMPLOYEES

TO PARTICIPATE SIMPLY:

1. Fill in the Entry Form including:
 - a. Business Details & Contact Information
 - b. Authorised Business Contact Person & Signature
2. Tick the relevant competition box that your Business would like to participate in.
**Please note: Your Business can participate in 1 and/or ALL competitions below.*
3. Return your completed Entry Form to the details below, or contact the Jacaranda Festival Office on Thursdays on 6642 3959 for more details.

BUSINESS NAME: _____

ADDRESS: _____

EMAIL: _____

AUTHORISED PERSON: _____

AUTHORISED SIGNATURE: _____

We hope to encourage more local community participation and increased tourist visitation throughout the Jacaranda Festival in 2016. As always we value your feedback and would welcome any suggestions, ideas & opportunities to make the Jacaranda Festival more successful in the future.

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1. JACARANDA SPOT IT/BEST DRESSED WINDOW COMPETITION

SPOT IT – Enter below the description of your random SPOT IT ITEM that is out of place in your Business Window (i.e. Banana in Chemist window):

COST TO ENTER SPOT IT/BEST DRESSED WINDOW COMP'S TOTALLING \$35 ENCLOSED:

Please find enclosed as my Jacaranda Spot It/Business Comp Entry Fee of \$35, made payable to the Jacaranda Festival by Cheque, Bank Deposit or paid in Cash enclosed with this Entry Form, receipts will be issued.

Please tick below the relevant Category your Business will be entering:

SECTION 1 – HOSPITALITY (Café, Bakery, Restaurant)

SECTION 2 – RETAIL (Clothing, Electrical, Pharmacies, Hairdressers etc.)

SECTION 3 – OFFICE (Banks, Financial Institution, Real Estate, Office etc.)

SECTION 4 – COMMUNITY & CARE (Patients and Staff of a Nursing Home, Hospital Ward, Convalescent Home or Respite Care Facility)

(*Best Dressed Window Displays in the sections above are judged prior to Jacaranda Thursday*)

2. JACARANDA THURSDAY BUSINESS COMPETITIONS:

A. ROSE BOWL TROPHY STAFF DRESS UP – IN STORE

B. GOLD CUP TROPHY PERFORMANCE – MARKET SQUARE

C. SILVER CUP TROPHY PERFORMANCE – IN STORE AND/OR AT MARKET SQUARE FOR BUSINESSES WITH 10 OR LESS EMPLOYEES

Please tick below the relevant Category your Business will be entering:

A. ROSE BOWL TROPHY– Awarded to Best Dressed Staff In-Store on Jacaranda Thursday

B. GOLD CUP TROPHY PERFORMANCE – Awarded to Best Staff Performance & Participation at Market Square on Jacaranda Thursday from 1pm.

(Please note all Stores must be at stage by 12.55pm for Gold Cup Performances)

C. SILVER CUP TROPHY PERFORMANCE – Awarded to Best Staff Performance & Participation for Businesses with 10 or less employees in Store and/or at Market Square on Jacaranda Thursday.

*ROSE BOWL (NURSING HOME) TROPHY – Awarded to Best Nursing Home Staff Performance

PLEASE SEND YOUR COMPLETED ENTRY FORM ABOVE OR ANY ENQUIRIES TO:

POST: JACARANDA FESTIVAL BUSINESS COMPETITIONS 2016

Jacaranda Office - PO Box 400, Grafton NSW 2460

EMAIL: jacarandafest@bigpond.com

PHONE: For enquiries please call the Festival Office on Thursdays on 6642 3959.

BANK: Bendigo Bank, Grafton Jacaranda Festival BSB: 633-000 ACC: 129270575

Please use your business name as the reference, for EFT transfer

ALL ENTRIES TO BE RECEIVED BY 4.00PM MONDAY 24th OCTOBER 2016

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JUDGING CRITERIA + TERMS & CONDITIONS

1. Name on Entry Form will be recorded as Business Name for Trophy's & Awards.
2. Judging will take place prior to Jacaranda Thursday 3rd November for those Businesses NOT participating in the below Jacaranda Thursday Business Competitions:
 - A. Rose Bowl Trophy Staff Dress Up – In-Store.
 - B. Gold Cup Trophy Performance – Market Square.
 - C. Silver Cup Trophy Performance – Either In Store and/or at Market Square for Businesses with 10 or less Employees.
3. For those Businesses participating in Jacaranda Thursday Business Competitions, judging will take place on the morning of Jacaranda Thursday 3rd November in store & if performing at Market Square from 1pm by official Jacaranda Festival Judges by set criteria set out by Festival Committee.
4. The Jacaranda Festival Business Competition Judges will be looking for Overall Individual Theme, Overall Effort & Staff Participation and Overall Presentation.
5. Businesses will be judged on the above criteria out of a 1 through to 5 scoring system.
6. Businesses wishing to compete for the Gold Cup must be at Market Square stage by 12.55pm to perform and will be judged as above.
7. There is no limit to the number of employees participating in the Gold Cup Performances, 1 or more people can perform in the Gold Cup performance.
8. The Silver Cup will be awarded to the best performance to a Business with 10 or less employees either In Store and/or at Market Square on Jacaranda Thursday.
9. Trophies & Prizes will be presented at the end of the performances on stage or after the Jacaranda Festival should a representative not be available at Market Square to accept.
10. The Cup Trophies can be held and displayed in the winning Businesses for the next year until the following Jacaranda Festival. The winning Business Name entered on the Entry Form will be placed on the Trophy at the end of the Festival and returned to the winning Businesses.
11. All Business entries must be received no later than 5pm Monday 24th October at the Jacaranda Festival Office to be eligible.
12. The Spot It competition will commence on Saturday 29th October through till Sunday 6th November at 5pm, entries will close 5pm Wednesday 9th November. The Spot It competition entry forms will be available for download from www.jacarandafestival.org.au and also available from participating stores, and the Jacaranda Festival Souvenir & Information Shop at Grafton Shoppingworld. There is \$500 worth of prizes to be won, the prize money will be split evenly between winning entries who complete the most correct answers to the Spot It items. Winners Names will be published in The Daily Examiner & available on our website www.jacarandafestival.org.au following marking, week commencing 21st November 2016.
13. The judge's decision is final and no correspondence will be entered into.
14. Information on how to enter and prizes forms part of these Terms and Conditions. Participating in this competition is deemed acceptance of these Terms and Conditions. Full terms and conditions can be found at www.jacarandafestival.org.au
15. **PLEASE SEND YOUR COMPLETED ENTRY FORM ABOVE OR ANY ENQUIRIES TO:**
16. POST: JACARANDA FESTIVAL BUSINESS COMPETITIONS 2016

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17. Jacaranda Office - PO Box 400, Grafton NSW 2460 OR drop underneath the Festival door, if Office is un-attended.
18. EMAIL: jacarandafest@bigpond.com
19. PHONE: For enquiries please call the Festival Office on Thursdays on 6642 3959.
20. BANK: Bendigo Bank, Grafton Jacaranda Festival **BSB: 633-000 ACC: 129270575**
Please use your business name as the reference, for EFT transfer

ALL ENTRIES TO BE RECEIVED BY 4.00PM MONDAY 24th OCTOBER 2016

For more details and information, please see the Jacaranda Website:
www.jacandafestival.org.au

Stay up to date with us on Facebook

For the 2016 Official Jacaranda Program, please see the website, alternatively if you wish to stock copies of the Program on your business counter, please visit the Festival Office.