

Collaboration & Empowerment



Dear Neighbors,

There was a broad consensus at a recent Minnesota Council on Foundations meeting that the emerging trends for community foundations are collaboration with other organizations, empowering people and program leadership in the community. These trends are based in part on the 2005 national study and recommendation, *On the Brink of New Promise: The Future of U.S. Community Foundations*.

Our coordinated development and program services activities during the last fiscal year involved collaboration with some 80 organizations in the community and over 100 individuals empowered by our support to better serve the community. This reflects our focus on empowering people as an integral aspect of our organizational collaboration and program leadership in the community. Both the quality and quantity of these activities reflect very favorably on our Foundation and its supporters, and we'll highlight some of those in this Annual Report.

We celebrated the growth and impact of the Foundation during its first 30 years at an anniversary Gala in November 2007, and we look for even more growth and impact in the future. We invite everyone who lives or works in Edina to join us as we continue to develop programs and resources to fulfill our mission of *strengthening our community by developing a strong program of philanthropy*.

Sincerely,

James B. Hovland
President

Dick Crockett
Executive Director



STRENGTHENING OUR COMMUNITY

Board of Directors as of June 30, 2008

James B. Hovland, President
Attorney at Law
Krause and Rollins

Carolyn Schroeder
Community Volunteer

Otto Bang, Secretary
Owner
American Agency, Inc.

Geof Workinger, Treasurer
Retired Business Executive

James Van Valkenburg,
Assistant Treasurer
Retired Mayor and Attorney

Bradley J. Beard
President
Fairview Southdale Hospital
and Clinics

Grethe Langeland Dillon
President
Calhoun Insurance

George Klus, Vice President
Owner and President
Trinity Medical Solutions

Dennis Maetzold
Retired Mayor

Bonnie McGrath
Retired Business Owner

Brenda Quay
Principal
Venstar, LLC

Frederick S. Richards
Property Consultant
R Consulting Group

Kevin Ries
Realtor
Edina Realty

FY 2007-2008 Staff

Dick Crockett, Executive Director
Mary Brindle, Program
Coordinator
Jean Adams, Administrative
Assistant

2007-2008 Donors

The Foundation receives broad support from some 700 annual contributors. Those who gave \$100 or more are listed on the Foundation's website at www.edinacommunityfoundation.org.

(NOTE that contributions made after June 30, 2008, are not listed on the website, but will be posted after June 30, 2009).

265	donors of \$10 to \$100
187	Green and White Circle donors of \$100 to \$249
114	Bronze Club donors of \$250 to \$499
58	Silver Circle donors of \$500 to \$999
48	Gold Circle donors of \$1,000 to \$2,499
9	Platinum Circle donors of \$2,500 to \$4,999
13	Community Benefactor gifts and pledges of \$5,000 to \$9,999
4	Community Builder gifts and pledges of \$10,000 to \$24,999
2	Founders Club gifts and pledges of \$25,000 or more

2007-2008 Program Grants and Services

Our program grants and services focus on four key areas of community life, each of which includes a significant example of the Foundation's role in collaborating with other organizations and empowering individuals to Strengthen Our Community.

Collaboration and Empowerment: *Beautifying Edina*

John and Jean Hedberg first expressed their interest to the Foundation more than two years ago in funding a sculpture for Centennial Lakes Park. Their hope was to enhance the public use of the Park, which had previously been the site of their family business, Hedberg Sand and Gravel. Since then, the Foundation staff worked with the Hedbergs and the Edina Public Art Committee to bring this dream to reality. Soliciting proposals from artists, selecting and commissioning



the final work, identifying the site, making necessary arrangements with the City, and maintaining contact with the artist during the creative process were all a part of the collaborative effort that resulted in the installation of a 10-foot tall stainless steel *Pinecone* in September 2008. Located in the middle of the maze in the northeast section of the Park, *Pinecone* was unveiled to the public at a Dedication Ceremony on Sept. 13, and has become a popular site for visitors and family photographs.

Other *Beautifying Edina* Grants:

\$ 548	to the Browndale Park Association for elm tree disease prevention
\$ 7,024	to the Edina Park & Recreation Department for an Arneson Acres sprinkler system
\$ 2,273	to the Edina Park & Recreation Department Carbon Woods Project for tree planting, watering and signs
\$ 2,000	to the Edina Park & Recreation Department for Centennial Lakes Park Summer Sunday Concerts
\$ 1,375	to the Edina Park & Recreation Department for buckthorn removal at Edina Art Center
\$ 1,400	to the Edina Park & Recreation Department for purchase of the <i>Otter</i> sculpture for Edinborough Park
\$ 1,500	to the Edina Public Art Committee for Grandview Square Park sculpture rentals
\$ 8,900	to the 50th & France Business & Professional Association for evergreen planters and holiday tree lighting

Collaboration and Empowerment: *Bringing People Together*

The Edina Dialogue is a program established by the Foundation to foster a sense of community by facilitating intergenerational discussion of diverse issues through cooperation with individuals and community organizations that sponsor speaker programs. The Foundation sponsored three major Edina Dialogue events in early 2008:

Understanding Life in Darfur and What We Can Do, in collaboration with Edina High School, Church of St. Patrick of Edina, the Edina Human Rights & Relations Commission, the University of Minnesota Center for Holocaust and Genocide Studies, and a dozen other co-sponsors. The program featured a panel moderated by EHS students Emma Weisberg and Birgen Hartman, who would later be recognized for their efforts by Mayor's Youth Commendations at the City's Volunteer Recognition Reception.

Here Comes the Tsunami: What the Retirement of the Baby Boomers Will Mean for Minnesota (and Edina), in collaboration with the Rotary Club of Edina and the Edina Morningside Rotary Club. Organized by Edina Dialogue chair Eric Gustafson, the speakers included State Demographer Tom Gillaspay and State Senators Geoff Michel (R-Edina) and Tarryl Clark (DFL-St. Cloud).

Minnesota's Changing Environment: Meeting the Energy Challenge in Edina, in collaboration with the Edina Energy & Environment Commission. David Morris, Vice President of the Institute for Local Self-Reliance, was the featured speaker at Maetzold Amphitheatre in Centennial Lakes Park on a Sunday afternoon that allowed attendees to enjoy the natural environment while considering ways of preserving it. The Foundation also co-sponsored an Edina Energy Fair that day organized by Commission members Julie Risser and Paul Thompson.



Other Foundation-Sponsored *Bringing People Together* Program Services

\$ 24,480	for 4th of July Parade entertainment and expenses
\$ 4,209	for Torchlight Concert entertainment
\$ 34,620	for our 30th Anniversary Gala
\$ 1,044	for Edina Reads events
\$ 2,261	for Holiday Home Tour transportation and expenses
\$ 1,338	for Senior Health & Resource Expo publications and expenses

Bringing People Together Grants to other organizations

\$ 465	to the 50th & France Business & Professional Association for its Pumpkin Festival
\$ 2,250	to Connecting With Kids for hiring an Executive Director
\$ 938	to Cool Planet for neighborhood club and festival events
\$ 5,354	to the Country Club Neighborhood Association for activities and events
\$ 2,234	to the Country Club Neighborhood Association for a membership directory
\$ 4,220	to the Edina Art Center for its Carnival of the Arts
\$ 250	to the Edina Boys Hockey Association for its Mr. Hockey Award Ceremony
\$ 3,199	to the Edina Chorale for concert riser railings
\$ 925	to the Edina Communications Department for Edina Community Channel 16 equipment
\$ 5,000	to the Edina Education Fund for a video project
\$ 300	to the Edina Morningside Rotary Foundation for a community golf tournament
\$ 400	to the Edina Park & Recreation Department for Splash Jam at the Aquatic Center

\$ 8,328	to the Edina Senior Center for furnishings and equipment
\$ 1,090	to the Edina Senior Center for its Volunteer Recognition Lunch
\$ 750	to the Edina Singing Seniors for nursing home performances
\$ 2,100	to the Edina Youth Juggling Association for coaching instruction for competitive teams
\$ 2,463	to the Edina Youth Juggling Association for its Winter Juggling Showcase and Juggle Jam
\$ 500	to Kids Voting Edina for its State affiliation fee
\$ 3,000	to the LeagueAires for a Spring Community Concert
\$ 965	to the Minnesota Council on Foundations for supporting philanthropy
\$ 140	to the Wild Prairie Brass Choir for music arrangements
\$ 1,250	to The Works, A Hands-On Museum, for its Tech Fest



Collaboration and Empowerment: *Enhancing Our Safety*

Dow Water Solutions/Film-Tec designs, manufactures and distributes water filtration systems throughout the world. As a corporate citizen of Edina, it shares the Foundation mission of *Strengthening Our Community* and has a significant commitment to supporting the Foundation and its Designated Fund partners. A portion of its 2007-08 grants to the Foundation included \$11,970 that allowed the purchase of respiratory fit-testing equipment for the Edina Fire Department and a GPS tracking device and night vision equipment for the Edina Police Department.

Other Enhancing Our Safety Grants

\$ 6,878 to the Edina Park & Recreation Department for three defibrillators

Collaboration and Empowerment: Helping Our Neighbors

At the Foundation's 30th Anniversary Gala in November 2007, the Board of Directors honored its founder, James Van Valkenburg, by announcing the establishment of a Van Valkenburg Children's Fund. Their hope and purpose was to obtain and provide financial support for programs in our community that serve children and families in need. Within just a few months, Jim's family and neighbors had contributed the first \$3,600 to the Fund, so the Foundation was able to make grants for children in need to attend summer camps through grants to the Edina Resource Center Summer of Opportunity program and Edina Boy Scout Troop 48.

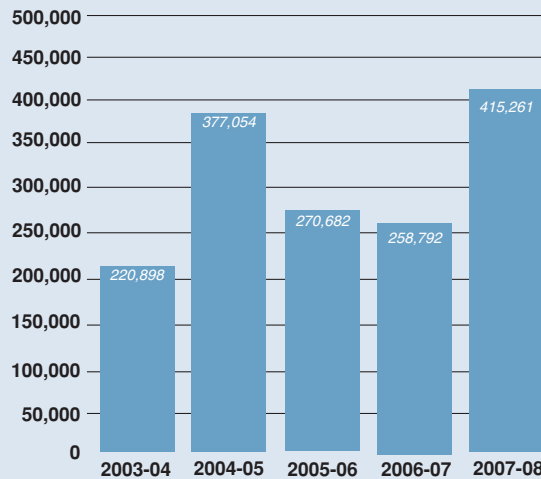
Other Helping Our Neighbors Grants

\$ 642 to the Edina Family Center for its Gym Time Program
\$ 2,500 to the Edina Girls Hockey Booster Club for team travel expense
\$ 1,960 to the Edina Park & Recreation Department for Grants-in-aid, Adaptive Recreation and Safety Camp
\$ 2,400 for Ikola, Recycling Commission and other youth scholarships
\$ 3,948 to Partnering for Early Education for its Early Education Breakfast
\$ 2,000 to VEAP for general program services

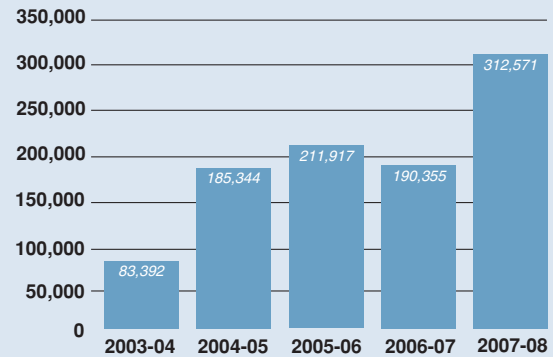
2007-2008 Financial Statements

We increased our ratio of Program Services to total expenditures from 77 percent to 87 percent (the Minnesota Charities Review Council recommends that the ratio be at least 70 percent).

Community Support (Gross Receipts)



Program Services Expenditures



AUDITORS: Ellingson and Ellingson, Ltd.

The complete audited statements for this and prior fiscal years, and a copy of our IRS Form 990 and Minnesota Charitable Organization Annual Report are available upon request.

For more information about the Foundation's programs and charitable giving opportunities, contact its Executive Director, Dick Crockett at 952-833-9573, 5280 Grandview Square, Edina, MN 55436 or edinacommunityfoundation@ci.edina.mn.us, or review the Foundation's website at www.edinacommunityfoundation.org.

