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Dr. Terry McInnis joins DC-area Health2 Resources as senior advisor
McInnis brings decades of clinical and policy experience to health care consulting firm

Vienna, Va., Dec. 22, 2014 – Health2 Resources (H2R) announced today that Terry McInnis, MD, MPH, FACOEM, president of Blue Thorn, Inc., has joined the firm as a senior advisor. She will support clinically focused projects, including those relating to comprehensive medication management, care coordination and new primary care delivery models.

McInnis' 25-plus year career spans practice and executive roles as a physician provider of care in both civilian and military settings. Today, she helps clients and stakeholders form strategies, policies, and legislation to facilitate meaningful value-based reform. Paul Grundy, MD, MPH, president of the Patient-Centered Primary Care Collaborative and IBM's director of Global Healthcare Transformation, calls her "the world's foremost expert on the 'real pharmacy of the future' and the integration of that into a working delivery system."

For more than 16 years, H2R has specialized in product positioning, marketing and communication strategy development, and deployment of communication campaigns. Recognized by peers, experts and industry leaders, the H2R team works with national clients in a variety of markets, providing guidance and expertise. It also works closely with state and community coalitions, think tanks and policymakers. H2R practice areas include health IT, new models of care delivery, population health management, primary care, quality improvement standards, case management, workplace wellness and insurance exchanges. The firm produces *H2RMinutes*, a 360-degree wrap-up of industry news and trends related to primary care, accountable care and new payment and purchasing models.

"Terry's expertise and insights, and her ability to get to the practical heart of any issue, make her an outstanding addition to our already formidable H2R team. She has championed many efforts around comprehensive medication management, and I believe this collaboration will bring value to H2R and our clients," said Katherine Herring Capps, president of H2R.

"Katie and I have spent most of our professional lives working to create sustainable change in our health care delivery system. I am exhilarated by this opportunity to coordinate our efforts, our passion and our expertise. Together, we can indeed foster significant, sustainable change that will benefit our mutual clients," McInnis said.

About Health2 Resources

Founded in 1998, Health2 Resources is a full-service communications and public relations firm that exclusively serves health care clients throughout the U.S. by offering a full range of research and public relations support. It works closely with local, state and federal policymakers and regulatory agencies to build and improve relationships on behalf of a mix of clients that buy, pay for, provide and evaluate health care. Visit Health2 Resources at www.health2resources.com.

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