



FCA Board Meeting Minutes

Recorded by Ashley Martin, Zeta Tau Alpha
Respectfully submitted by Bradley Carter, Alpha Tau Omega

March 14, 2013
FCA Board Meeting (Conference Call)

In Attendance:

Nathaniel Clarkson, Sigma Nu: Director of Finances
Whitney Frazier, Alpha Omicron Pi: Director of Education
Jill Harter, Alpha Gamma Delta: Vice President of Programming
Steve Latour, Alpha Sigma Phi: Past President
Jesse Lyons, Kappa Alpha Order: Director of Networking
Ashley Martin, Zeta Tau Alpha: Director of Marketing
Jennifer Siler, Alpha Delta Pi: President
Robert Umstadter, Beta Theta Pi: Director of Recognition

Not In Attendance:

Bradley Carter, Alpha Tau Omega: Director of Information
Will Haskett, Phi Kappa Psi: Vice President of Operations

Call to Order

President Siler called to order at 11:03 a.m. Eastern Time.

Opening Remarks:

- None

Reports:

Vice President of Operations, *Haskett*

- Absent. Report given by Siler.
- Membership Dues: Currently 54 groups have paid their association fees. This is five short of our 2012 total.
- There are 38 groups that were contacted that did not respond to us - the Board will be dividing up this list and reaching out to those groups on a personal level about membership.

Director of Finance, *Clarkson*

- Membership Dues: 54 groups paid membership for 2013 of 92 contacted. There are a few longtime members who have not paid. Will be reaching out to them to make sure contact information is correct and see where they stand.
- Cash flow is good thanks to membership dues. \$28,000 in bank account as of March 13.

Director of Information, *Carter*

- Absent. Report given by Siler.

- Working with Lisa Thibault are working on a member recruitment report that will be coming soon.

Director of Marketing, *Martin*

- Social Media User Group: FCA now has “ownership” over the fraternity/sorority social media users group on Facebook. (<http://www.facebook.com/groups/SocialMediaGreeks/>); Martin is now an admin.
- Group founder James Jones from Sigma Chi will continue his involvement as an admin
- Possible new name for the group and new cover page coming soon.
- March eNews to go out Wednesday, March 20. Any board members with submissions, send them to Ashley and Laura Stelsel.

Vice President of Programming, *Harter*

- Working with committee chairmen and Director of Education on conference details.

Director of Education, *Frazier*

- Conference speakers: One session left to fill. Tracy Lyons is working on this.
- Welcome Reception at ballpark: details set. NPC, Inc. is sponsoring. Finger foods and cash bar will be available.
- Thursday reception at Brewery sponsored by Shelle Design. Will be taking school buses to site. Will be back by 7:45 p.m. Members will be on their own for dinner.
- Internship Program: 43 applicants. Decisions will be announced by April 1.
- Onsite service: Can purchase accolades for colleagues at conference; 1 for \$3 or 2 for \$5. Proceeds benefit What’s Up Magazine.
- Registration: 43 people registered as of 10 a.m. March 14. Early bird rate ends April 1.
- Help: Anyone have projectors or know someone to be photographer?
- 2015 Annual Conference: Finalizing plans for 2015 site

Director of Recognition, *Umstadter*

- Award submissions: Total of 49 organizations submitted; down 5 from 2012. Total of 743 entries; up 129 from 2012. MOST EVER!
- Identified issues with awards platform. Working with Groot to see what happened. If it was user error or not.
- Judges: Brandon Weghorst working to find judges. eNews solicitation didn’t pan out as expected. Possibly reaching out to Execs for recommendations.
- Ford Award: Does Board have nominations? Due March 29.
- Varner Award: Recipient has been selected. Working with him/her on banquet stuff.
- Proudest Work Callout: Asking members in next eNews to submit the work they are most proud of from the past year. Submissions will be used for a slideshow during Annual Conference.
- Board Nominated Awards: Constituent Award and Outstanding Committee Chairman. Will collect nominations soon.

Director of Networking, *Lyons*

- Annual Conference: Associate Members have been sent registration link.
- Currently have 14 Associate Members
- Conference Sponsors: NPC, Inc. hosting reception at Cardinals game. Shelle hosting brewery outing. Others are sponsoring lunches, sessions and breaks.
- Working with Zach Thomas on ways to better recognize Associate Members at Annual Conference.

Past President, Latour

- Database: Process moving all well. Bugs are figured out. Should be completed soon.
- Brown Bags: March will be at Delta Upsilon. April at Alpha Chi Omega. June at Willow Marketing. Hoping to line up July soon. Over 20 people attended the February event at Kappa Alpha Theta on archives and communications. Website is updated with notes and dates.
- Board nominations: Information coming soon.

President, Siler

- Letters: Associate Members paid have received personal thank-you letter from Jennifer
- NAPA: Was March guest on NAPA conference call. Spoke about the benefits of NAPA becoming an FCA member and what that means for member groups. Getting contact list for NAPA groups so they can be added to FCA mailing lists.
- FEA: In talks to do communications programming again this year at FEA Conference. Possibly 3 sessions on March 9. Discussing financial obligations.
Move to continue involvement: Jesse Lyons
Second: Robert Umstadter
Vote: unanimously approved
- Committee reports due to Directors by April 1. Due to Jennifer April 15.
- May Board meeting will begin at 8:30 a.m. at hotel site in St. Louis. New board candidates allowed to attend. New/returning members will stay for meeting on Saturday morning following conference.

Old Business:

- Trademarking: Are we budgeting for that this year or next? Jennifer to look in to.
- Vote for February minutes will be held in April.

New Business:

- None

Comments for the Good of the Order

- *Siler*: 9 weeks until the Annual Conference!

Siler established the next director's call for Thursday, April 11, 2013.

Meeting adjourned at 11:45 a.m. Eastern Time.