



We Choose Growth

In New Brunswick we have a choice - to manage growth or manage decline. We choose growth. Growth in jobs, growth in population and growth in prosperity. In today's globally competitive business environment it is the role of the government to create a **climate** that attracts new business investment to the province while allowing existing businesses to grow and thrive.

For New Brunswick to reach its full potential there are **five key areas of commitment** that, in the upcoming election, all political parties must address to create a foundation for companies to maintain and grow employment to ensure that they can compete on the world stage



A Private-Sector-Driven Economy

A commitment to making New Brunswick the best place to grow a business through competitive tax and regulatory policy. A thriving private sector supports job growth and creates the tax base required to sustain health, education and social programs in our province.



Responsible Resource Development

A commitment to adopting development-friendly and environmentally sound approval processes with clear timelines and predictable parameters for decision-making and approval. This will allow N.B. to attract major private-sector investment for projects that will grow employment and opportunity while protecting our natural environments.



Improved Export Performance

A commitment to pursuing a strategy to develop New Brunswick companies as export-ready and increase our global profile for trade opportunities with markets such as the United States, Europe and Asia.



Labour Force Development

A commitment to retaining our talent and attracting a skilled workforce with the abilities needed for new and existing companies to grow and prosper.



Responsible Financial Management

A commitment to effective and efficient spending of tax dollars with the goal of reducing provincial debt. A balanced budget creates consumer confidence and business momentum while providing an appropriate level of services to citizens.

The above economic priority areas are supported and respectfully submitted by the following organizations who work every day to Grow New Brunswick's Economy.

- Atlantic Chamber of Commerce
- Conseil économique du Nouveau Brunswick
- Fredericton Chamber of Commerce
- Greater Moncton Chamber of Commerce
- New Brunswick Business Council
- The Saint John Region Chamber of Commerce

#NBEcon