



## Beyond Technology

MedAllies offers a unique, clinician-centered approach to Direct. Our roots are in supporting practice transformation through the patient-centered medical home and medical neighborhood.

This expertise allows us to support better transitions of care, accelerating the path to Meaningful Use compliance.

## MedAllies Direct Services

- ✓ Fully accredited Direct HISP
- ✓ National Provider Directory
- ✓ Medical email solution available
- ✓ Built-in Certificate Authority (CA) service
- ✓ Built-in Registration Authority (RA) service
- ✓ Comprehensive onboarding on three concurrent tracks:
  - Clinical
  - Technical
  - Administrative
- ✓ 24/7 support
- ✓ 2014 edition TOC CEHRT Certification assistance
- ✓ Subscription-based pricing, unlimited use

TO LEARN MORE CONTACT:

**MEDALLIES**

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## MedAllies: Your Direct Solution

MedAllies has provided Direct services since the Direct Project's inception. We understand Direct because we helped develop it. MedAllies Direct Solutions™ builds on existing technology to focus on provider adoption and use of their EHRs for clinical workflow integration and care coordination beyond the walls of their organizations. MedAllies Direct Solutions is a tool to advance primary care models that improve care transitions and support patient-centered care.

### MedAllies Direct Solutions provides

- ❖ **Comprehensive offering to support patient transitions:** Stage 2 Meaningful Use requires communication across provider organizations. MedAllies Direct supports this.
- ❖ **Customization:** Each community is unique, with various organizations needing to transact seamlessly. MedAllies' three-phase, three-track approach fits any community model.
- ❖ **Subscription-based pricing model** encourages maximum use of MedAllies Direct Solutions to support patient transitions.
- ❖ **Community support to advance** the patient-centered medical neighborhood, improve transitions of care, foster care coordination and improve patient outcomes.
- ❖ **Meaningful use of technology to support the Triple Aim:** Better care, better health and lower costs.





## MedAllies Leadership and Expertise

### DirectTrust leadership

MedAllies helped design the security framework and standards for Direct and is active in DirectTrust workgroups.

### Industry leadership

MedAllies' senior team members have held leadership positions in HIMSS, Kantara Initiative, ONC's S&I Framework committees and other industry organizations. They are frequently invited to address government and industry panels.

### Founding member of the Direct Project

As one of the ONC Direct Reference Implementation vendors, MedAllies has provided Direct services since the Direct Project's inception.

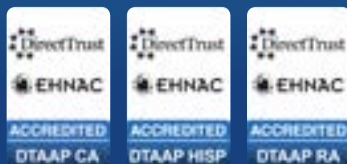
### Customer-service orientation

Our smooth onboarding ensures adoption across communities and across disparate systems.

### Clinical leadership

Clinician involvement is at the core of this company. We are doctors as well as health IT experts, and we understand how to work with physicians, physician organizations and health systems.

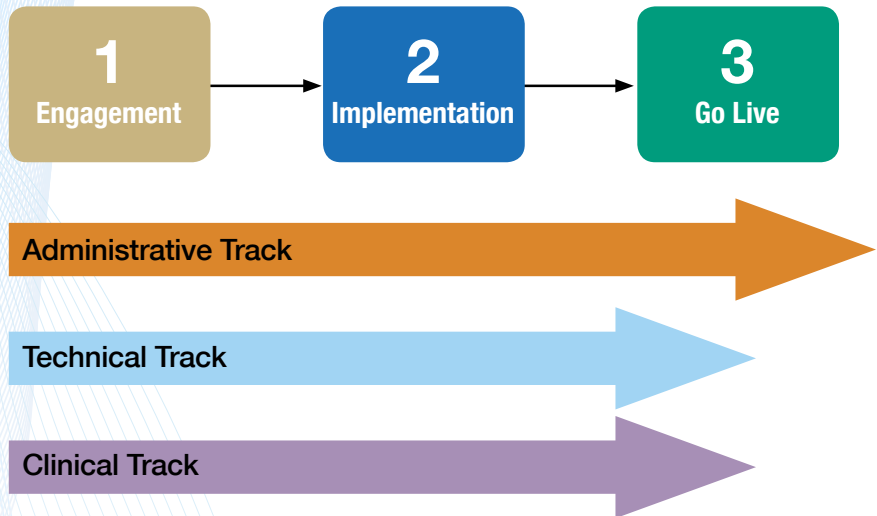
#### FULLY-ACCREDITED DIRECT HISP



## Three Phases. Three Tracks.

MedAllies has developed a three-phase, three-track process that takes a provider organization from contracting to onboarding and into ongoing support in just four weeks. A project manager is assigned to each account ensuring a primary point of contact throughout the process. Subject matter experts lead each of the three tracks.

### Onboarding phases and tracks



### What to expect during each phase

Phase #	Key Objective	Events
1	Engagement	<ul style="list-style-type: none"> <li>• General Kick Off</li> <li>• Administrative Track: Kick Off</li> <li>• Technical Track: Kick Off</li> <li>• Clinical Track: Kick Off</li> <li>• Clinical Track/Optional Clinical Trading Partner: Kick Off</li> </ul>
2	Implementation	<ul style="list-style-type: none"> <li>• Administrative Track: Stage Integration Activities (if applicable)</li> <li>• Administrative Track: Production Onboarding Activities</li> <li>• Technical Track: Stage Integration Activities (if applicable)</li> <li>• Technical Track: Production Integration Activities</li> <li>• Clinical Track: Production Testing</li> <li>• Clinical Track: Optional Project Kick Off Meeting</li> <li>• Clinical Track: Training</li> </ul>
3	Go Live	<ul style="list-style-type: none"> <li>• Go Live</li> <li>• Administrative Track: Support Transition</li> </ul>