

## **FOR IMMEDIATE RELEASE**

### **MedAllies Achieves DirectTrust HISP Re-Accreditation**

*Accreditation ensures compliance with DirectTrust HISP Policy requirements and interoperability with conforming HISPs*

WASHINGTON, DC, February 6<sup>th</sup>, 2018—MedAllies today announced it has achieved full re-accreditation through the DirectTrust Accreditation Program for Health Information Service Providers (HISPs). DirectTrust is a health care industry alliance created by and for participants in the Direct exchange network used for secure, interoperable messaging of personal health information (PHI) between provider organizations, and between provider and patients, for the purpose of improved coordination of care. MedAllies is a Health IT Vendor operating one of the largest independent Direct Networks in the country.

Accreditation ensures compliance with DirectTrust HISP Policy requirements and interoperability with conforming HISPs. It is a requirement for HISPs that want their anchor certificate included in one or more DirectTrust Trust Anchor Bundles, and their end-entity certificates used by their customers for Direct exchange with the more than 1.6 million participants in the DirectTrust network.

“DirectTrust HISP accreditation certifies that an organization has established and upheld a superior level of trust for its stakeholders, which is a significant distinction. Kudos to MedAllies’ commitment to maintaining the highest standards in privacy, security and confidentiality,” said DirectTrust President and CEO David C. Kibbe, MD, MBA.

“Direct Exchange represents the best EHR interoperability model for Transitions of Care and MedAllies is proud to be part of the vast National Direct Network infrastructure and Trust Framework maintained by Direct Trust,” said A. John Blair, MD, CEO, MedAllies.

#### **About DirectTrust Accreditation Program for Health Information Service Providers**

The Accreditation Program recognizes excellence in health data processing and transactions, and ensures compliance with industry-established standards, HIPAA regulations and the Direct Project. Launched in March 2010 as a part of the Nationwide Health Information Network, the Direct Project was created to specify a simple, secure, scalable, standards-based way for participants to send authenticated, encrypted health information directly to known, trusted recipients over the Internet.

DirectTrust participating organizations are evaluated in the areas of privacy, security and confidentiality; technical performance; business practices and organizational resources as they relate to Directed exchange participants. Additionally, their process of managing and transferring protected health information is assessed, and determined to meet or exceed all DirectTrust criteria and industry standards. Successful Accreditation Program completion demonstrates organizations’ adherence to strict standards and participation in the comprehensive, objective evaluation of their business.

#### **About DirectTrust**

DirectTrust is a five-year old, non-profit, vendor neutral, self-regulatory entity initially created by and for participants in the Direct community, including Health Internet Service Providers (HISPs),

Certificate Authorities (CAs), Registration Authorities (RAs), doctors, patients and vendors, and supports both provider-to-provider as well as patient-to-provider Direct exchange. In the period 2013 to 2015, DirectTrust was the recipient of a Cooperative Agreement Award from the Office of the National Coordinator for Health Information Technology (ONC) as part of the Exemplar HIE Governance Program. DirectTrust serves as a forum and governance body for persons and entities engaged in the Direct exchange of electronic health information as part of the Nationwide Health Information Network (NwHIN). DirectTrust's Security and Trust Framework is the basis for the voluntary accreditation of service providers implementing Direct health information exchange. The goal of DirectTrust is to develop, promote, and, as necessary, help enforce the rules and best practices necessary to maintain security and trust within the Direct community, consistent with the HITECH Act and the governance rules for the NwHIN established by ONC. DirectTrust is committed to fostering widespread public confidence in the interoperable exchange of health information. To learn more, visit [www.directtrust.org](http://www.directtrust.org).

### **About MedAllies**

MedAllies, founded in 2001, brings extensive experience to EHR implementation, optimization and workflow redesign to improve clinical care and align with value-based programs. It provides unmatched expertise in interoperability, health information exchange and Direct services especially around Transitions of Care (TOC). As one of the ONC Direct Reference Implementation vendors, MedAllies has provided Direct services since the Direct Project's inception. It operates a leading national Direct network and offers MedAllies Direct Solutions™, a suite of services that includes MedAllies Mail.

MedAllies' Direct-enabled solutions emerged from years of successful health IT implementation in the Hudson Valley of New York. MedAllies evolved as clinical needs and technology became more sophisticated, and with that, a greater demand for the ability to move health information efficiently and effectively.

MedAllies Direct Solutions builds on existing technology to achieve interoperability. It focuses on provider adoption and use of EHRs for clinical workflow integration beyond the walls of their organizations over the MedAllies Direct Network. MedAllies Direct Solutions ensures clinically relevant data can be exchanged between providers--using disparate EHR systems--seamlessly and in a manner completely consistent with existing EHR workflows.

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