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ERP Reseller, Synesis International presents SAP Business One at the 4th ERP Vendor Shootout

An event for mid-sized companies in the manufacturing and distribution industries to determine “short list” when evaluating an Enterprise Resource Planning (ERP) Software Partners

GREENSBORO, NC – February 25, 2009 – For the 3rd time, **Synesis International** will be participating in a side by side comparison of the SAP Business One solution with five of their toughest competitors in the ERP Vendor Shootout in Charlotte, NC on March 26, 2009. Six Enterprise Resource Planning (ERP) solutions will be presented, giving companies who are looking to replace their ERP system a quick and less costly method to develop a short list of vendors.

The targeted audience for this event is mid-sized manufacturing and distribution companies who are considering an ERP software selection or upgrade.

Technology Evaluation Centers (TEC) of Montreal, Canada will serve as the moderator of the event and each of the six ERP packages will be represented by an official Value Added Reseller within the region.

The goal of the event is to simplify the ERP software selection process. This event alleviates some of the painful inefficiencies of the selection process by coordinating onsite software presentations and delivering them in a one day event. End-user attendees will participate in a series of scripted demos from resellers, gaining a side-by-side, comparative view of product functionality, user interfaces, and overall usability. The event will also feature a keynote speaker at lunch and a networking cocktail hour to conclude the day.

For additional information or to register for the ERP Vendor Shootout visit www.erpshootout.com or call 877.907.2702.

About Synesis International: Synesis International is a full-service, multi-disciplined systems, operations, management, consulting, and integration firm.

We provide a complete spectrum of planning, analysis, and design-to-implementation services for new facilities, product lines, manufacturing processes, material handling, distribution systems, and the full range of enterprise-wide information systems and software.

Synesis offers a truly unique set of capabilities with core competencies in both Manufacturing Execution (MES) and Enterprise (ERP) systems. We understand both and as a result provide systems solutions that improve our customers' bottom line.

This broad range of capabilities allows us to provide solutions that improve our customers' businesses.

Synesis also helps companies modernize and improve their existing operations by streamlining their business processes, material and work flows, improving layouts and procedures, improving human resource development/productivity, streamlining the product development process, and applying automation and information systems technology where it best supports the total business objectives.