Coletta & Wight, LLC

specializing in business continuity management

GERARD C. COLETTA

(415) 889-5783 jerry.coletta@colettawight.net

Curriculum Vitae

<u>Expertise</u>: Business Continuity Management • Program Design • Risk Management • Risk Assessment • Chemical Engineering

Current Affiliation:

COLETTA & WIGHT – March 2008 to Present

Tiburon, California and Carlisle, Massachusetts

MANAGING PARTNER, BUSINESS CONTINUITY CONSULTING – A novel, practical approach to consulting in business continuity management. We provide hands-on advice and support for both strategy and plan development, including plan testing and implementation. Current clients are in biotechnology, medical devices, aerospace and lighting systems. Clients over the past 22 plus years have represented a broad range of industries with locations both within and outside the US.

Areas of interest include (1) functional recovery from loss of critical assets and other resources, (2) supply chain integrity, and (3) response to health issues like influenza pandemic. C&W utilizes an innovative, proprietary methodology for developing state-of-the-art work products that provide guidance and direction to senior management in recovering from a disruptive event.

Past Experience:

MILLIMAN – November 2004 to February 2008

Wakefield, Massachusetts

PRACTICE LEADER, BUSINESS CONTINUITY CONSULTING - Led a profit center based on providing state-of-the-art business continuity consulting services to the Firm's clients. Emphasis was on continuing improvement of our planning methodology and delivering tailored work product and support to clients across a broad range of industries.

PALMER & CAY – February 2000 to October, 2004

Boston, Massachusetts

VP and PRACTICE LEADER, BUSINESS CONTINUITY CONSULTING - Led a profit center based on providing state-of-the-art business continuity consulting services to the Firm's clients. Emphasis was on refining our planning methodology and delivering tailored work product and support to clients across a broad range of industries.

SEDGWICK GROUP, PLC - 1993 to 2000 (became part of MARSH in 1998) San Francisco, California

VP and MANAGER, BUSINESS CONTINUITY CONSULTING [1997 – 2000] - Developed a unique, rigorous, easily-used methodology for business continuity planning. This methodology was intended to meet the needs of manufacturing, logistics, supply chain and other non-IT

oriented

functions. The success of this methodology led to a stand-alone profit center based on business continuity consulting services.

AVP and MANAGER, RISK CONTROL SERVICES [1993-1996] - Responsible for consolidating and strengthening Sedgwick's risk control service offerings in the western US region.

COLETTA & WIGHT - 1992 to 1993

Tiburon, California

PARTNER - Firm provided independent management consulting and training in workers' compensation cost containment, hazardous materials management, disaster planning and risk control program development.

CRAWFORD/FPE RISK CONTROL SERVICES - 1990 to 1992

Lafayette, California

MANAGER, SPECIAL STUDIES - Charged with technical and business growth of the company's consulting practice in workers' compensation cost containment, hazardous materials management and disaster planning.

TILLINGHAST, A TOWERS PERRIN COMPANY - 1986 to 1990

San Francisco, California

PRINCIPAL - Responsible for the firm's risk control consulting practice. Emphasis was on providing management-level services, especially developing innovative programs that foster prevention of accidental loss.

RISK CONTROL SERVICES, INC. - 1983 to 1986

Tiburon, California

PRESIDENT and DIRECTOR - Provided independent management consulting in occupational safety and health, environmental affairs and emergency planning.

RISK PLANNING GROUP, INC. - 1981 to 1982

Darien, Connecticut

SENIOR CONSULTANT - Charged with assisting Fortune 500 and other clients in improving risk control activities, including counseling managers on executive commitment, administrative procedures, program technical content, and coordination with risk financing/insurance activities.

NATIONAL SEMICONDUCTOR CORP. - 1977 to 1981

Santa Clara, California

CORPORATE DIRECTOR OF SAFETY & HEALTH - Managed the design and implementation of a worldwide safety and health program incorporating accident prevention, industrial hygiene, chemical handling, occupational medicine, and employee training. Also interacted on the Company's behalf with governmental regulatory and research agencies such as OSHA, EPA and NIOSH.

ARTHUR D. LITTLE, INC. - 1971 to 1977

Cambridge, Massachusetts

STAFF CONSULTANT - Responsibilities included (1) project design and management, (2) governmental and commercial contract sales, and (3) laboratory/theoretical analyses in three areas:

- Occupational Safety & Health: Development of performance criteria for protective clothing; development of an improved coal mine roof support system; evaluation of occupational hazards in abrasive blast-cleaning operations; identification of exposure hazards and first-aid responses for numerous industrial chemicals; determination of the economic impact of proposed EPA effluent control methods; determination of the inflationary impact of proposed EPA emission standards for selected industrial chemicals.
- -- <u>Biomedical Engineering</u>: Studies in cancer chemotherapy; development of an improved blood oxygenation device.
- -- <u>Chemical Engineering</u>: Studies in filtration efficiency; development of new filter media; production of an inorganic sorbent for hazardous gas removal; evaluation of physical properties of experimental plastics.

STANDARD OIL COMPANY OF CALIFORNIA - 1968 to 1971

San Francisco, California

STAFF ENGINEER - Participated in petrochemical process design, in mechanical design and purchase of equipment for a major refinery expansion, and in economic analyses for proposed capital commitments.

Education:

- B.S. Chemical Engineering (cum laude): Tufts University.
- M.S. Chemical Engineering Practice: Massachusetts Institute of Technology.

Additional studies in the medical sciences.

Professional Associations:

Institute for Standards Research (ISR) – Past Member of the Board of Trustees

American Society for Testing and Materials (ASTM) – Past Member and Past Chairman of Committee F-23 on Protective Clothing

American Society of Safety Engineers (ASSE) – Past Member

Publications and Citations:

- J. L. Goodier, E. Boudreau, G. C. Coletta and R. Lucas, "Industrial Health and Safety Criteria for Abrasive Blast Cleaning Operations," National Institute for Occupational Safety and Health, DHEW (NIOSH) Publication Number 75-122, September 1974.
- A. L. Benson, G. C. Coletta and P. L. Levins, "Removal of Cyanoacrylate Vapor from Work Spaces by Activated Carbon," <u>American Industrial Hygiene Association Journal</u>, October 1975.

- G. C. Coletta et al., "Development of Criteria for Firefighters' Gloves," National Institute for Occupational Safety
- and Health, DHEW (NIOSH) Publication Number 77-134 A & B, February 1976.
- G. C. Coletta et al., "Development of Performance Criteria for Protective Clothing Used Against Carcinogenic Liquids," National Institute for Occupational Safety and Health, DHEW (NIOSH) Publication Number 79-106, October 1978.
- G. C. Coletta, "Managing Risk Control," <u>Risk Management Reports</u>, Vol. VIII, Number 5, September/October 1981.
- G. C. Coletta, "Managing Your Risk Control Program," <u>Professional Safety</u>, Volume 27, Number Nine, September 1982.
- W. R. Smith, C. H. Sangree and G. C. Coletta, "Unbundled Risk Management Services," <u>Risk Management Reports</u>, Vol. IX, Number 5, September/October 1982.
- G. C. Coletta, "Benefits from Your Risk Control Program," <u>Professional Safety</u>, Volume 28, Number Three, March 1983.
- G. C. Coletta and J. H. Moyer, "A Case Study in Risk Control," <u>Risk Management</u>, Volume 31, Number 6, June 1984.
- G. C. Coletta, "Should there be Standards for Protective Clothing," <u>Standardization News</u>, Volume 12, Number 7, July 1984.
- G. C. Coletta, "Resurrecting the Art of Risk Control," Risk Management, Volume 31, Number 8, August 1984.
- G. C. Coletta, "Chemical Protective Clothing," <u>Occupational Health and Safety</u>, a six-part monthly series, April-September 1985.
- G. C. Coletta, "Long-Range Planning," Standardization News, Volume 14, Number 5, May 1986.
- R. L. Barker and G. C. Coletta, Ed., <u>Performance of Protective Clothing</u>, ASTM Special Technical Publication 900, Philadelphia, June 1986.
- G. C. Coletta, "Duck Soup' Lacked Planning" In My Opinion" <u>Standardization News</u>, Volume 12, Number 11, November 1986.
- G. C. Coletta, "Risk Control: A Challenge to Management," <u>Risk Management Reports</u>, Volume XIV, Number 2, March/April 1987.
- G. C. Coletta, "Selection of Chemical Protective Clothing," Chapter 3, <u>Sax and Lewis: Hazardous Chemicals Desk Reference</u>, Van Nostrand Reinhold Company, New York, 1987.
- S. P. Berardinelli, G. C. Coletta and S. Z. Mansdorf, "Chemical Protective Clothing Standard Test Method Development," American Industrial Hygiene Association Journal, Volume 49, Number 1, January 1988.
- G. C. Coletta, "The Importance of Risk Control," <u>Advanced Management Report</u>, Volume 7, Number 11, May 1988.
- D. R. Dunklee and G. C. Coletta, "Risk Control Covers Your Bottom Line," <u>The Executive Educator</u>, Volume 10, Number 5, May 1988.

- G. C. Coletta, W. M. Lee and J. M. Stubbs, "Workers' Compensation Cost Containment," <u>The Self-Insurer</u>, Volume 7, Number 1, February 1990.
- G. C. Coletta, "Planning for Disaster Response and Recovery," Chapter 30, <u>Lack: Security Management</u>, <u>Accident Prevention Manual</u>, National Safety Council, Itasca, 1997.
- E. Pilsner, ed., "When the Ground Shakes," Technology Buyer's Guide, <u>Treasury and Risk Management</u>, The Economist Group, Volume 8, Issue 6, August 1998.
- T. Vander Neut, ed., "The Global Business Interruption Challenge," <u>Risk & Insurance</u>, LRP Publications, June 1999.

Who's Who in the West, Marquis Who's Who, New Providence, NJ, 21st Edition, 1988.

Who's Who of Emerging American Leaders, Marquis Who's Who, New Providence, NJ, 2nd Edition, 1989.

Who's Who in the World, Marquis Who's Who, New Providence, NJ, 17th – 26th Editions, 2000-2009, Published Annually.

Who's Who in America, Marquis Who's Who, New Providence, NJ, 55th- 58th Editions, 2001–2004, 62nd-63rd Editions, 2008-2009, Published Annually.

Who's Who in Finance and Business, Marquis Who's Who, New Providence, NJ, 32nd- 33rd Editions, 2001-2002, 35th-36th Editions, 2006-2008, Published Annually.

- G. C. Coletta, "Overview of Risk Management and Its Application to Safety and Health," Chapter 20, <u>Lack: Safety, Health and Asset Protection: Management Essentials</u>, CRC Press, Inc., Boca Raton, First Edition, 1996, Second Edition, 2002.
- G. C. Coletta and W. B. Carolan, "Tough Questions for Your Business Continuity Plan," <u>Insight Magazine</u>, Milliman, Inc., Number 3, Autumn, 2006.

Speaking/Teaching Assignments:

- "Measuring Performance of the Safety Function," A Seminar for the Safety Executives of New York, New York, NY, March 20, 1985.
- "Municipal Risk Control," A Tillinghast Seminar on Special Public Risks, San Francisco, CA, September 18, 1986.
- "Safety and Health: A Challenge to Management," ASSE Western States Professional Development Conference, Long Beach, CA, April 13, 1987.
- "\$ and \$ense and The Safety Profession," A Claims Seminar Sponsored by Mountain Bell, Tucson, AZ, November 2, 1987.
- "Contractor Risk Control," A CPCU Workshop Sponsored by the Insurance Education Association, San Francisco, CA, March 28, 1989.
- "The DOs and DON'Ts of Hazard Communication," A Seminar Sponsored by the Semiconductor Industry Association, San Jose, CA, September 19, 1989.
- "Keeping Your Sponsored Insurance Program Competitive," A Workshop for the American Society of Association Executives, Dallas, TX, December 13, 1989.
- "Risk Control as a Cost Containment Strategy," A Seminar for the Independent Cities Risk Management

Authority, Carson, CA, April 4, 1990.

"Environmental Impairment and Earthquakes," A Seminar for the Independent Cities Risk Management Authority, Carson, CA, May 9, 1990.

"Financial Effects of Loss Control," A Lecture for Risk Management Students, Golden Gate University, San Francisco, CA, June 7, 1990.

"Disaster Planning," A Workshop for the America West Safety and Health Expo, Santa Clara, CA, June 5, 1991.

<u>ARM 55 - Risk Control</u>, An Insurance Institute of America Course, Sponsored by the Insurance Education Association, San Francisco, CA, Fall 1991.

"Workers' Compensation - Risk Control Issues," A Workshop for RISKCORP (EDPER Enterprises, Ltd.), Kananaskis, Alberta, Canada, September 25-26, 1991.

"Workers' Compensation Cost Containment," A Seminar Sponsored by Sedgwick James of California, San Jose and San Francisco, CA, November 20 and 21, 1991.

"Disaster Planning," A Workshop for the America West Safety and Health Expo, Santa Clara, CA, March 14, 1992.

"Workers' Compensation Cost Containment," A Presentation to the 36th Annual Meeting of the Far West Chapter of the National Society of Accountants For [Agricultural] Cooperatives, Anaheim, CA, May 21, 1992.

<u>ARM 55 - Risk Control</u>, An Insurance Institute of America Course, Sponsored by the Insurance Education Association, San Francisco, CA, Fall 1992.

"Loss Control-Making the Most of Self-Funding," A Workshop for The Self-Insurance Institute of America, 12th Annual Conference, San Francisco, CA, September 11, 1992.

"Disaster Planning," A Workshop for the America West Safety and Health Expo, Santa Clara, CA, March 4, 1993.

<u>ARM 55 - Risk Control</u>, An Insurance Institute of America Course, Sponsored by the Insurance Education Association, San Francisco, CA, Fall 1993.

"Business Recovery After A Disaster," A Seminar for the National Safety Management Society, Golden Gate Chapter, San Francisco, CA, July 14, 1994.

<u>ARM 55 - Risk Control</u>, An Insurance Institute of America Course, Sponsored by the Insurance Education Association, San Francisco, CA, Fall 1994.

"Disaster Response and Recovery," A workshop for the American Society for Industrial Security, 23rd Annual Conference, San Francisco Bay Area Chapter, Palo Alto, CA, May 16, 1995.

<u>ARM 55 - Risk Control</u>, An Insurance Institute of America Course, Sponsored by the Insurance Education Association, San Francisco, CA, Fall 1995.

"Planning for Disaster Response and Recovery - A New Approach to an Old Problem," National Safety Council Congress and Exposition, Orlando, FL, October 29, 1996.

"Planning for Disaster Response and Recovery," A Seminar Sponsored by Sedgwick Private Limited, Singapore, November 8, 1996.

"Business Continuity Planning," A Workshop for the American Society of Safety Engineers – Atlanta Chapter,

Atlanta, GA, May 21, 1999.

"Business Continuity Planning," A Seminar for the Marsh Retail Client Advisory Council, Annapolis, MD, September 27, 1999.

"Business Continuity Planning," Best Practices Forum, Sponsored by Palmer & Cay, Atlanta, GA, September 28, 1999.

"Business Continuity: Rationale and Objectives," Monthly Meeting, Risk and Insurance Management Society,

Atlanta Chapter, Atlanta, GA, November 18, 1999.

"That Elephant Called Business Continuity," Southeast Regional Conference, Risk and Insurance Management Society, Carolina Chapters, Hilton Head, SC, October 5, 2000.

"Business Continuity – Making Lemonade From Lemons," 2001 Atlanta Educational Conference, Risk and Insurance Management Society, Atlanta, GA, January 19, 2001.

"Business Recovery – Turning Lemons into Lemonade," 21st Annual Technical Conference, Southern Aerosol Technical Association, San Destin, FL, October 5, 2001.

"Business Recovery – Making Lemonade from Lemons," 2nd Annual Education and Planning Seminar, Construction Practice Group, Palmer & Cay, Atlanta, GA, November 14, 2001.

"Business Recovery – Lemons and Elephants," Spring Education Conference, Assurex Global, Amelia Island, FL, April 12, 2002.

"Business Recovery – Lemons and Elephants," Risk, Insurance and Safety Management Conference, Food Marketing Institute, Charleston, SC, October 29, 2002.

Speaker, Worldwide Business Continuity & Security Conference, Johnson & Johnson, Basking Ridge, NJ, November 7-8, 2005.

"Preparing for Disaster – The Risk Manager's Nightmare," National Association of Professional Employer Organizations, Annual Conference, Boca Raton, FL, September 13, 2006.

"Tough Questions for Business Continuity," 2007 Atlanta Educational Conference, Risk and Insurance Management Society, Atlanta, GA, January 18, 2007.

"Business Continuity Planning – Issues and Concerns," Manufacturers Alliance/MAPI Risk Management Council Meeting, Coral Gables, FL, May 21, 2008.