

Jul 2017

AR +2.45% AG +2.56% TMG +2.35% SP500 +2.06% R2000 +0.86% GDP +2.63%

## Commentary

We had to wait for August 2<sup>nd</sup> to celebrate Dow 22,000, but July saw new highs in all the US indices and positive returns across the board. Tech stocks came into the month under pressure but staged a nice rally. International markets continued to be stronger than the US, with both developed countries (EFA) and emerging markets (EEM) posting strong returns and increasing their year-to-date lead. The big loser continues to be the US Dollar, down almost 3% in July and 9% lower so far this year. A weak dollar helps exports and supports the stock market.

The LongRun strategies rode international exposure to good gains for the month. Absolute Return (AR) was up almost 2.5%, Aggressive Growth (AG) picked up 2.6% and Tax-Managed Growth rose 2.4% even without foreign stocks in the portfolio. Each of the three is matching or ahead of the Global Diversified benchmark for the year. As was the case in July, not much change in the models for August. AR dropped US Treasuries (TLT) for investment grade corporate bonds (LQD). It may seem odd to own bonds when stocks are making new highs but bonds continue to outperform several equity asset classes – a seeming contradiction that we pointed out last month. AG switched TLT for metals & mining stocks (XME). TMG has been very stable but will finally see some changes in August. Once again, the Volatility Strategy was in and out of the market during the month, capturing a profit of almost 4% before moving to cash awaiting a new signal.

There aren't any obvious events in August expected to cause problems for the markets. But that was also the case in August of 2015 and that turned ugly in a hurry. Many observers are concerned that the equity indices have entered nosebleed territory while the VIX (aka Fear Index) has made all-time lows and would seem to indicate that investors have no worries. The S&P 500 has had a daily gain or loss of more than 1% only four times in 2017 – unusually calm. The list of things that could go wrong is impressive. Healthcare seems dead, tax reform can't get out of the gate, the Russia investigation continues, and there's a revolving door in the West Wing. But investors don't seem to care and corporate earnings have been pretty good. History tells us that periods of calm are rudely interrupted sooner or later. We may get through August without a major disturbance but no one should be surprised by a hiccup before the end of the year, even if relatively small and short-lived.

“Over time, you weed out luck.”

- Billy Beane, baseball executive from “Moneyball”

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# LongRun Monthly Strategy Review



**Jul 2017**

**AR +2.45% AG +2.56% TMG +2.35% SP500 +2.06% R2000 +0.86% GDP +2.63%**

## Selected Asset Class Returns for Trailing Twelve Months (%)

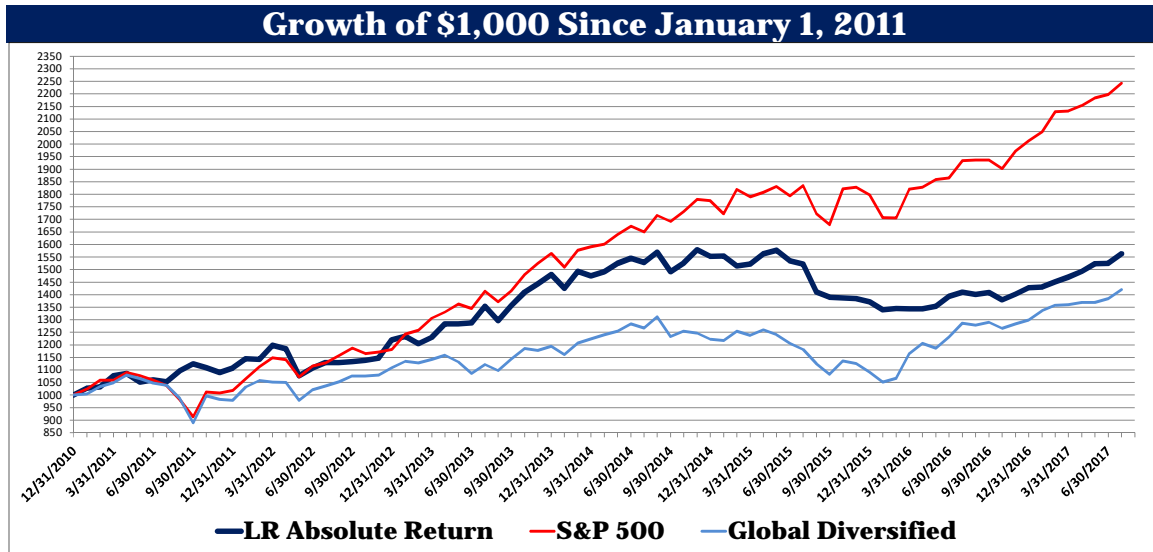
	Aug-16	Sep-16	Oct-16	Nov-16	Dec-16	Jan-17	Feb-17	Mar-17	Apr-17	May-17	Jun-17	Jul-17	YTD	TTM
<b>US Equity</b>														
<b>SPY</b> <i>S&amp;P 500</i>	0.1	0.0	-1.7	3.7	2.0	1.8	3.9	0.1	1.0	1.4	0.6	2.1	11.4	16.0
<b>MDY</b> <i>Mid Cap</i>	0.5	-0.6	-2.7	7.9	2.2	1.7	2.6	-0.5	0.8	-0.5	1.5	0.9	6.7	14.3
<b>IWM</b> <i>Small Cap</i>	1.8	1.1	-4.6	11.1	2.9	0.3	1.9	0.0	1.2	-2.0	3.4	0.9	5.7	18.5
<b>QQQ</b> <i>NASDAQ 100</i>	1.1	2.2	-1.5	0.4	1.1	5.1	4.4	2.0	2.7	3.9	-2.3	4.1	21.5	25.6
<b>IYR</b> <i>Real Estate</i>	-3.4	-1.5	-5.0	-2.3	4.3	0.1	4.4	-1.5	0.6	-0.1	2.1	1.1	6.8	-1.6
<b>XLB</b> <i>Materials</i>	-0.3	-1.2	-2.1	6.8	0.2	4.6	0.6	0.6	1.3	0.0	1.9	1.7	10.9	14.6
<b>XLE</b> <i>Energy</i>	1.7	3.7	-2.8	8.5	1.7	-3.2	-2.1	-1.5	-3.0	-3.5	-0.1	2.6	-10.4	1.3
<b>XLF</b> <i>Financials</i>	3.9	-2.8	2.3	14.0	3.8	0.3	5.3	-3.0	-0.8	-1.2	6.5	1.7	8.7	32.9
<b>XLI</b> <i>Industrials</i>	1.0	0.2	-2.0	9.1	0.3	1.9	3.9	-0.8	2.0	1.8	1.4	0.3	10.8	20.2
<b>XLK</b> <i>Technology</i>	1.2	2.1	-0.8	0.2	2.3	3.6	4.5	2.2	2.0	4.0	-2.8	4.5	19.1	25.1
<b>XLP</b> <i>Staples</i>	-0.6	-1.5	-0.8	-4.2	3.0	1.7	4.8	-0.4	1.1	2.7	-2.3	0.7	8.4	3.9
<b>XLU</b> <i>Utilities</i>	-5.5	0.4	0.9	-5.4	4.9	1.3	5.3	-0.1	0.8	4.1	-2.7	2.4	11.3	5.6
<b>XLV</b> <i>Healthcare</i>	-3.2	-0.5	-6.6	2.1	0.7	2.3	6.3	-0.5	1.5	0.8	4.6	0.8	16.8	7.9
<b>XLV</b> <i>Discretionary</i>	-1.4	-0.3	-2.4	4.8	0.0	4.2	1.8	2.1	2.4	1.1	-1.3	1.9	12.9	13.6
<b>XME</b> <i>Metals &amp; Mining</i>	-11.5	3.6	-4.0	22.1	-2.0	9.8	-3.1	-5.9	-2.0	-3.0	3.8	4.9	3.7	9.2
<b>Int'l Equity</b>														
<b>DXJ</b> <i>Japan</i>	6.1	-0.6	5.2	9.0	1.7	0.7	1.7	-0.2	0.9	-0.2	3.6	0.6	7.3	31.9
<b>EEM</b> <i>Emerging Mkts</i>	0.9	2.5	-0.8	-4.4	-0.3	6.7	1.7	3.7	1.7	2.9	0.9	5.8	25.7	22.9
<b>EFA</b> <i>Developed Int'l</i>	0.5	1.3	-2.2	-1.8	2.7	3.3	1.2	3.2	2.4	3.5	0.3	2.7	17.8	18.4
<b>EPP</b> <i>Asia Pac ex Japan</i>	-2.4	3.8	-3.0	0.1	-1.4	6.7	2.9	2.9	0.3	-1.3	2.3	4.4	19.4	15.8
<b>FXI</b> <i>China</i>	4.6	2.6	-3.0	2.0	-5.8	5.7	4.1	0.8	0.1	4.2	-0.6	7.1	23.1	23.0
<b>ILF</b> <i>Latin America</i>	1.3	-0.5	10.8	-9.5	-0.8	9.8	2.9	1.8	-1.0	-3.4	1.0	8.9	20.9	21.1
<b>VGK</b> <i>Europe</i>	0.7	0.8	-3.5	-2.3	4.9	3.0	0.6	4.4	3.9	4.9	-0.5	2.8	20.6	21.0
<b>Fixed Income</b>														
<b>AGG</b> <i>Aggregate Bond</i>	-0.2	0.1	-0.8	-2.6	0.3	0.2	0.7	-0.1	0.9	0.7	0.0	0.3	2.7	-0.6
<b>EMB</b> <i>EM Bonds</i>	1.3	0.4	-1.7	-4.3	1.2	1.7	1.7	0.5	1.7	0.8	-0.7	1.2	7.0	3.6
<b>HYG</b> <i>US High Yield</i>	2.0	1.1	-1.0	0.0	1.8	0.9	1.5	-0.1	0.8	1.0	0.1	1.0	5.4	9.6
<b>LQD</b> <i>US IG Corporate</i>	0.2	-0.3	-1.5	-3.2	0.8	0.2	1.3	-0.3	1.2	1.3	0.5	0.8	5.0	0.9
<b>TLT</b> <i>US 20+ Treasury</i>	-1.0	-1.5	-4.4	-8.2	-0.5	0.8	1.6	-0.7	1.6	1.9	0.8	-0.7	5.4	-10.2
<b>Currencies</b>														
<b>UUP</b> <i>US Dollar</i>	0.6	-0.6	3.0	3.3	0.8	-2.8	1.5	-0.6	-1.5	-1.9	-1.3	-2.8	-9.0	-2.4
<b>FXE</b> <i>Euro</i>	-0.3	0.6	-2.4	-3.5	-0.7	2.5	-1.9	0.6	2.0	3.1	1.6	3.6	11.9	5.0
<b>FXV</b> <i>Yen</i>	-1.4	2.0	-3.3	-8.4	-2.1	3.5	0.5	0.8	-0.2	0.6	-1.6	2.0	5.7	-7.9
<b>Dispersion</b>	17.6	6.6	17.4	31.6	10.7	13.0	9.4	10.3	6.9	8.5	9.4	11.7	36.1	43.1
<i>High value minus low value for each month; large dispersion provides better opportunity for active strategies.</i>														
<b>Global Diversified Benchmark</b>														
	-0.6	0.9	-1.9	1.4	1.2	2.9	1.6	0.2	0.6	0.0	1.1	2.6	9.4	10.5

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# LongRun Absolute Return Strategy - Jul 2017



The LongRun Absolute Return Strategy is a disciplined, quantitative approach to tactical asset allocation using exchange-traded funds (ETFs) for access to a wide range of equity and fixed income investments. Absolute Return is designed to outperform benchmark returns over a full market cycle with significantly less risk. ETFs are ranked using a combination of factors favoring positive momentum and low volatility. The Absolute Return portfolio is generally invested in the four ETFs at the top of a monthly ranking but may allocate as much as 100% to cash in severe bear market conditions. This version of Absolute Return was introduced in August 2013 and has completely replaced the initial version.



Return Data for the Strategy (%)*													
	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	YTD
<b>2011</b>	2.7	0.5	4.4	0.8	-3.1	0.8	-0.7	4.2	2.6	-1.4	-1.7	1.6	<b>10.7</b>
<b>2012</b>	3.4	-0.3	5.0	-1.2	-9.1	2.8	1.9	0.0	0.3	0.5	0.8	6.3	<b>10.2</b>
<b>2013</b>	1.1	-2.4	2.1	4.4	0.0	0.3	5.1	-4.2	4.7	4.0	2.4	2.5	<b>21.3</b>
<b>2014</b>	-3.7	4.8	-1.2	1.1	2.2	1.4	-1.1	2.7	-5.0	2.3	3.4	-1.6	<b>5.0</b>
<b>2015</b>	0.1	-2.5	0.5	2.7	0.9	-2.7	-0.9	-7.4	-1.4	-0.2	-0.2	-1.0	<b>-11.7</b>
<b>2016</b>	-2.3	0.4	-0.1	0.0	0.7	3.0	1.2	-0.7	0.5	-2.1	1.7	1.8	<b>4.1</b>
<b>2017</b>	0.2	1.4	1.3	1.6	2.1	0.1	2.5						<b>9.4</b>

\* Returns in italics are from a systematic backtest of the strategy; non-italicized periods represent client composite results.

	Absolute Return	S&P 500	Global Diversified
Year-to-Date Return	9.4%	11.4%	9.4%
Trailing 1-Year Return	10.8%	16.0%	10.5%
Trailing 3-Year Cume Return	2.2%	35.9%	12.1%
Annualized Return from 2/1/03*	13.9%	9.5%	10.3%

\* Common start date for backtests of three LongRun strategies

### Portfolio Holdings for Prior Month and Current Month

July 2017		August 2017	
EEM	Emerging Mkt Stocks	EEM	Emerging Mkt Stocks
EFA	Developed Intl Stocks	EFA	Developed Intl Stocks
SPY	US Large Cap Stocks	LQD	Inv Grade Corp Bonds
TLT	20+ Yr US Treasury Bonds	SPY	US Large Cap Stocks

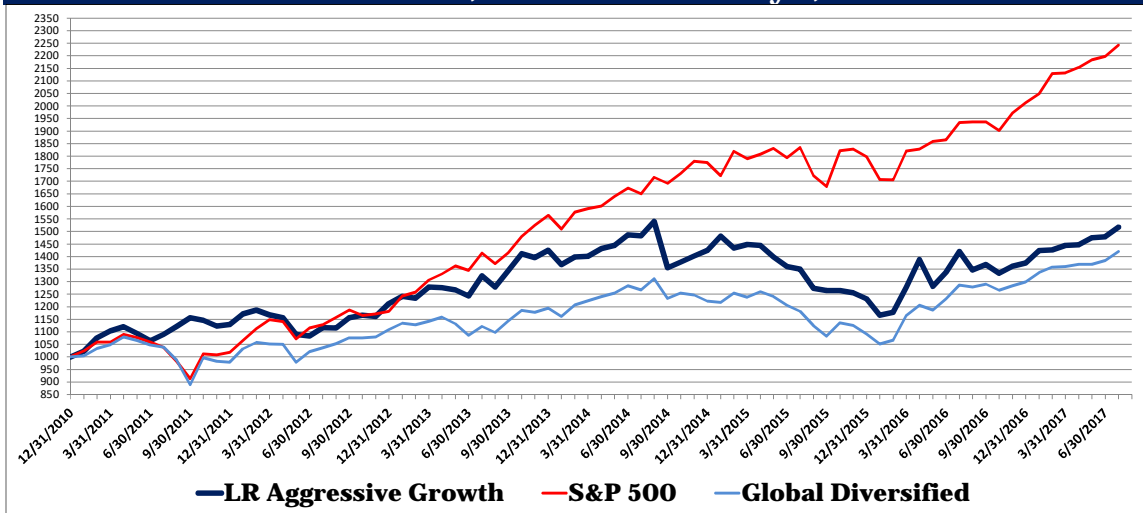
### Management and Operational Details

Investment Manager:	LongRun Capital Management LLC
Investment Structure:	Separately Managed Accounts
Custodian:	Fidelity Investments
Minimum Investment:	\$1,000,000 (subject to waiver)
Lock-up:	None
Liquidity/Redemption:	Upon client request
Management fee:	1% of first \$5 million; .75% of assets above \$5 million
Contact Information:	Jim Carroll, jim@longruncapital.com, 914-202-2755

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The LongRun Aggressive Growth Strategy is a disciplined, quantitative approach to tactical asset allocation using exchange-traded funds (ETFs) for access to a diverse selection of equity and fixed income investments. Aggressive Growth is designed to significantly outperform benchmark returns over a full market cycle with less risk. ETFs are ranked based on total return for a relatively short lookback period as the single quantitative factor. The Aggressive Growth portfolio is always invested in the top three ETFs from the monthly ranking. In our research, this methodology demonstrated a higher return/higher risk profile than the Absolute Return strategy.

## Growth of \$1,000 Since January 1, 2011



## Return Data for the Strategy (%)

	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	YTD
<b>2011</b>	2.2	5.2	2.6	1.6	-2.4	-2.8	2.4	2.9	3.2	-0.9	-2.0	0.6	<b>13.0</b>
<b>2012</b>	3.7	1.3	-1.6	-1.0	-5.7	-0.6	3.1	-0.1	3.7	0.8	-0.4	4.4	<b>7.3</b>
<b>2013</b>	2.4	-0.6	3.6	-0.2	-0.7	-1.9	6.5	-3.4	5.1	5.0	-1.0	2.1	<b>17.5</b>
<b>2014</b>	-4.1	2.3	0.1	2.2	0.9	2.9	-0.3	3.9	-12.0	1.7	1.8	1.5	<b>-0.1</b>
<b>2015</b>	4.1	-3.2	1.0	-0.3	-3.2	-2.7	-0.8	-5.6	-0.7	-0.1	-0.6	-1.9	<b>-13.5</b>
<b>2016</b>	-5.4	1.0	8.5	8.7	-7.7	4.4	6.2	-5.2	1.7	-2.5	2.1	1.0	<b>11.6</b>
<b>2017</b>	3.6	0.2	1.2	0.2	2.0	0.3	2.6						<b>10.4</b>

Returns for all periods represent client composite results.

	Aggressive Growth	S&P 500	Global Diversified
Year-to-Date Return	10.4%	11.4%	9.4%
Trailing 1-Year Return	6.9%	16.0%	10.5%
Trailing 3-Year Cume Return	2.3%	35.9%	12.1%
Annualized Return from 2/1/03*	16.6%	9.5%	10.3%

\* Common start date for backtests of three LongRun strategies

## Portfolio Holdings for Prior Month and Current Month

July 2017		August 2017	
EEM	Emerging Mkt Stocks	EEM	Emerging Mkt Stocks
TLT	20+ Yr US Treasury Bonds	VGK	European Stocks
VGK	European Stocks	XME	Metals & Mining

## Management and Operational Details

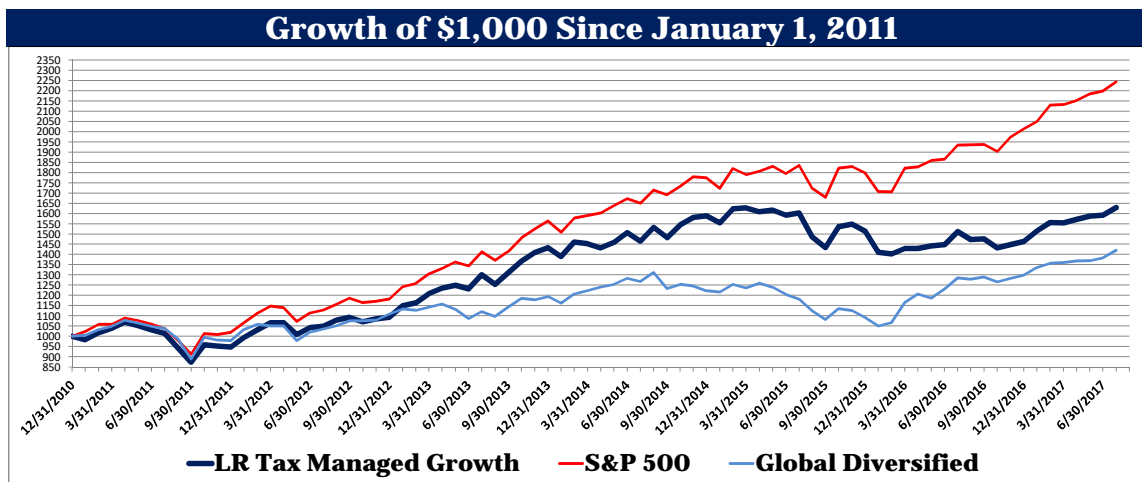
Investment Manager:	LongRun Capital Management LLC
Investment Structure:	Separately Managed Accounts
Custodian:	Fidelity Investments
Minimum Investment:	\$1,000,000 (subject to waiver)
Lock-up:	None
Liquidity/Redemption:	Upon client request
Management fee:	1% of first \$5 million; .75% of assets above \$5 million
Contact Information:	Jim Carroll, jim@longruncapital.com, 914-202-2755

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# LongRun Tax Managed Growth Strategy - Jul 2017



The LongRun Tax-Managed Growth Strategy ("TMG") is a disciplined, quantitative approach to tactical asset allocation using exchange-traded funds (ETFs) for access to a diverse selection of primarily equity and fixed income investments. TMG is designed to outperform benchmark returns over a full market cycle with less risk while also being highly tax efficient. ETFs are ranked based on an assessment of relative strength versus each of the 36 ETFs in the model. The strategy generally owns the top 8 ETFs subject to a buffer and may also allocate as much as 100% to cash in adverse market conditions. Rankings are reviewed daily and holdings adjusted as ranking changes dictate.



### Return Data for the Strategy (%)\*

	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	YTD
<b>2011</b>	<i>-1.7</i>	<i>3.5</i>	<i>2.2</i>	<i>2.9</i>	<i>-1.7</i>	<i>-1.9</i>	<i>-1.7</i>	<i>-7.1</i>	<i>-7.3</i>	<i>9.7</i>	<i>-0.6</i>	<i>-0.6</i>	<b>-5.3</b>
<b>2012</b>	<i>5.1</i>	<i>3.6</i>	<i>3.4</i>	<i>0.0</i>	<i>-5.3</i>	<i>3.3</i>	<i>0.6</i>	<i>2.8</i>	<i>1.5</i>	<i>-2.1</i>	<i>1.3</i>	<i>0.8</i>	<b>15.5</b>
<b>2013</b>	<i>5.1</i>	<i>1.2</i>	<i>3.9</i>	<i>2.2</i>	<i>1.2</i>	<i>-1.4</i>	<i>5.6</i>	<i>-3.6</i>	<i>4.5</i>	<i>4.2</i>	<i>3.2</i>	<i>1.8</i>	<b>31.2</b>
<b>2014</b>	<i>-3.1</i>	<i>5.1</i>	<i>-0.6</i>	<i>-1.4</i>	<i>1.9</i>	<i>3.3</i>	<i>-2.8</i>	<i>4.6</i>	<i>-3.3</i>	<i>4.2</i>	<i>2.3</i>	<i>0.5</i>	<b>10.7</b>
<b>2015</b>	<i>-2.1</i>	<i>4.4</i>	<i>0.2</i>	<i>-1.1</i>	<i>0.4</i>	<i>-1.6</i>	<i>0.7</i>	<i>-7.3</i>	<i>-3.5</i>	<i>7.1</i>	<i>0.8</i>	<i>-2.3</i>	<b>-4.7</b>
<b>2016</b>	<i>-6.7</i>	<i>-0.6</i>	<i>1.9</i>	<i>0.0</i>	<i>0.9</i>	<i>0.4</i>	<i>4.5</i>	<i>-2.7</i>	<i>0.2</i>	<i>-3.0</i>	<i>1.2</i>	<i>1.1</i>	<b>-3.2</b>
<b>2017</b>	<i>3.5</i>	<i>2.7</i>	<i>-0.1</i>	<i>1.1</i>	<i>0.9</i>	<i>0.3</i>	<i>2.4</i>						<b>11.3</b>

\* Returns in italics are from a systematic backtest of the strategy; non-italicized periods represent client composite results.

	Tax-Managed Growth	S&P 500	Global Diversified
Year-to-Date Return	11.3%	11.4%	9.4%
Trailing 1-Year Return	7.7%	16.0%	10.5%
Trailing 3-Year Cume Return	11.2%	35.9%	12.1%
Annualized Return from 2/1/03*	13.0%	9.5%	10.3%

\* Common start date for backtests of three LongRun strategies

### Portfolio Holdings for Latest Prior and Current Month

July 2017		August 2017	
IJT	US Small Cap Growth Stocks	IJT	US Small Cap Growth Stocks
QQQ	NASDAQ 100	QQQ	NASDAQ 100
RSP	US Equal Weight Large Stocks	RSP	US Equal Weight Large Stocks
XLP	US Consumer Staples	XLP	US Consumer Staples
XLK	US Technology	XLK	US Technology
XLV	US Healthcare	XLV	US Healthcare
XLY	US Consumer Discretionary	XLY	US Consumer Discretionary
XME	Metals & Mining	XME	Metals & Mining

Holdings shown reflect the portfolio at the start of the given month; changes are infrequent but may occur intra-month

### Management and Operational Details

Investment Manager:	LongRun Capital Management LLC
Investment Structure:	Separately Managed Accounts
Custodian:	Fidelity Investments
Minimum Investment:	\$1,000,000 (subject to waiver)
Lock-up:	None
Liquidity/Redemption:	Upon client request
Management fee:	1% of first \$5 million; .75% of assets above \$5 million
Contact Information:	Jim Carroll, jim@longruncapital.com, 914-202-2755

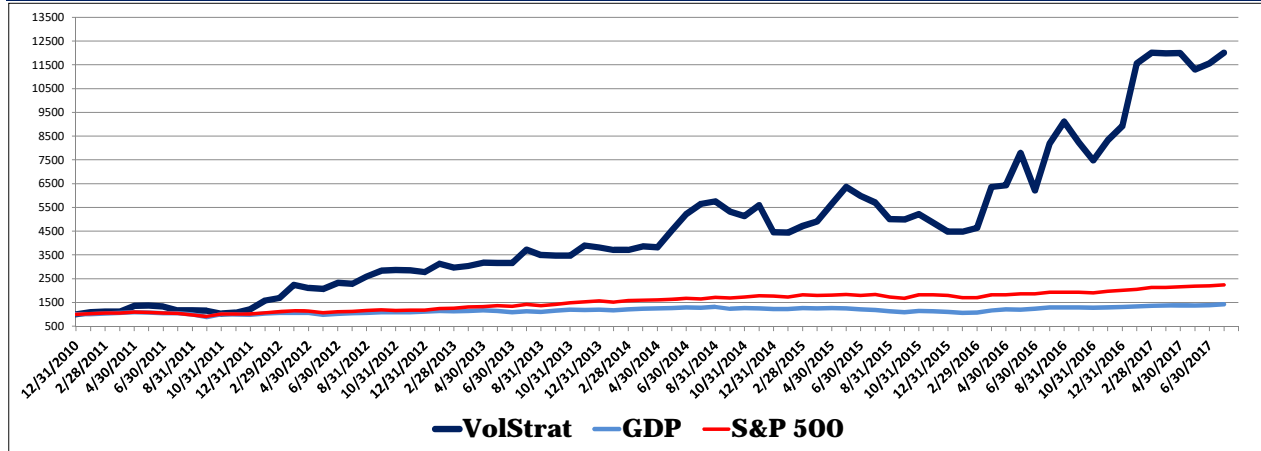
**IMPORTANT DISCLOSURES:** This document is not an offering to sell or the solicitation of an offering to purchase an interest in any of the separate account strategies offered by LongRun Capital Management LLC. S&P 500 benchmark represents the total return (including dividends) of the SPDR S&P 500 ETF (SPY). Global Diversified benchmark is the total return of an equal-weight portfolio consisting of 14 ETFs allocated approximately 70% equity (40% US and 30% international) and 30% fixed income. Investment returns shown for LongRun strategies represent actual client composite performance net of fees and expenses for certain periods and estimated net returns derived from a statistical backtest for other periods. The rule-sets used to determine month-to-month holdings of the LongRun strategy were applied consistently for the backtest period. Results of the complete backtest are available upon request. Underlying data has been obtained from sources believed to be reliable and LongRun is not responsible for errors or omissions in that data. Performance of individual separately managed accounts may vary from composite performance. Past performance (estimated or actual) is not necessarily indicative and is not a guarantee of future performance. Information regarding LongRun's management fees and the value of assets included in the composite results is available upon request. In addition, LongRun's disclosure document, Form ADV Part 2A, is available online at [www.adviserinfo.sec.gov](http://www.adviserinfo.sec.gov) or upon request.

# LongRun Volatility Strategy - Jul 2017



The LongRun Volatility Strategy (VolStrat) is designed to produce aggressive returns with a low correlation to broad equity market indices. VolStrat uses a systematic approach to investing in volatility through exchange traded products that are either long or short VIX futures and may also take a neutral position in cash. VolStrat methodology is the product of extensive research into the behavior of equity market volatility and securities designed to harvest returns from that behavior. Backtest results and recent live trading demonstrate attractive long-term returns but also periods of very high volatility. Investors must have a high tolerance for exposure to significant drawdowns in the value of their investment. VolStrat produces short-term gains and losses and is therefore most appropriate for tax-advantaged structures such as retirement accounts, charitable entities and private insurance vehicles.

## Growth of \$1,000 Since 12/31/2010



## Return Data for the Strategy (%)\*

	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	YTD
<b>2011</b>	9.7	0.9	0.3	21.9	1.1	-3.1	-12.5	-0.2	-0.2	-11.5	4.0	13.9	21.1
<b>2012</b>	30.7	6.3	33.4	-6.0	-2.2	12.7	-2.1	13.5	9.9	0.5	-0.4	-2.3	129.2
<b>2013</b>	12.5	-4.9	2.2	4.3	-0.2	-0.2	18.0	-6.0	-1.0	-0.1	12.7	-2.0	37.7
<b>2014</b>	-3.0	-0.2	4.1	-0.9	18.7	15.3	8.1	2.1	-7.6	-3.5	8.8	-20.5	16.3
<b>2015</b>	-0.2	6.3	4.1	15.0	12.6	-5.8	-4.7	-12.3	-0.2	4.6	-6.9	-7.8	0.8
<b>2016</b>	-0.2	3.8	37.2	1.0	21.1	-20.2	31.8	11.2	-9.6	-9.1	11.2	7.1	98.9
<b>2017</b>	29.7	3.8	-0.2	0.1	-5.7	2.2	3.9						34.7

\* Returns in italics are from a systematic backtest of the strategy; non-italicized periods represent client composite results.

	VolStrat	S&P 500	Global Diversified
Year-to-Date Return	34.7%	11.4%	9.4%
Trailing 1-Year Return	46.6%	16.0%	10.5%
Annualized Return from August 2008*	60.5%	9.2%	5.1%

\* Start date of VolStrat backtest

## Fund Holdings for Prior Month and Current Month

July 2017	August 2017
XIV (Short Volatility) and Cash	Cash*

\*Represents current positioning of LongRun Volatility Strategy that is subject to change at any time

## Management and Operational Details

Investment Manager:	LongRun Capital Management LLC
Investment Structure:	Separately Managed Accounts
Custodian:	Fidelity Investments
Minimum Investment:	\$500,000 (subject to waiver)
Lock-up:	None
Liquidity/Redemption:	Upon client request
Management fee:	1% of initial assets; 2% above threshold return
Contact Information:	Jim Carroll, jim@longruncapital.com, 914-202-2755

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