

CELEBRATING  
*10*  
years



## 2017 SPONSORSHIP OPPORTUNITIES



REGIONAL MUNICIPALITY  
OF **WOOD BUFFALO**

In partnership with Wood Buffalo Big Spirit

March 15, 2017

Dear Potential Sponsor,

Our region is rich in sports history. From local athletes achieving national recognition, to the coaches that have supported them, our sports heroes deserve to be celebrated. And celebrate them we will.

The Wood Buffalo Sports Hall of Fame Society honours those who have achieved extraordinary distinction in the advancement of sport in our region. Due to the unexpected events of May 2016, **we will be celebrating the Class of 2016 and our 10<sup>th</sup> Anniversary on June 22<sup>nd</sup>, 2017. We would be pleased if you would join us.** The event, held at Shell Place, will celebrate the induction of local sports heroes into the Wood Buffalo Sports Hall of Fame, while also featuring a memorable dining experience and more.

Please review the attached sponsorship opportunity and benefits to see how you can contribute.

Through your sponsorship and support you are ensuring the long standing history and "Spirit of Sport" encourages youth to always want to Achieve, Aspire and Compete to be greater than they ever imagined. You don't have to be an athlete to contribute to the advancement of sport in our region. By honouring the history of sport in the Wood Buffalo region you are helping to promote its presence, and foster its future. The next 10 years are shaping up to be pivotal in the storied history of our community

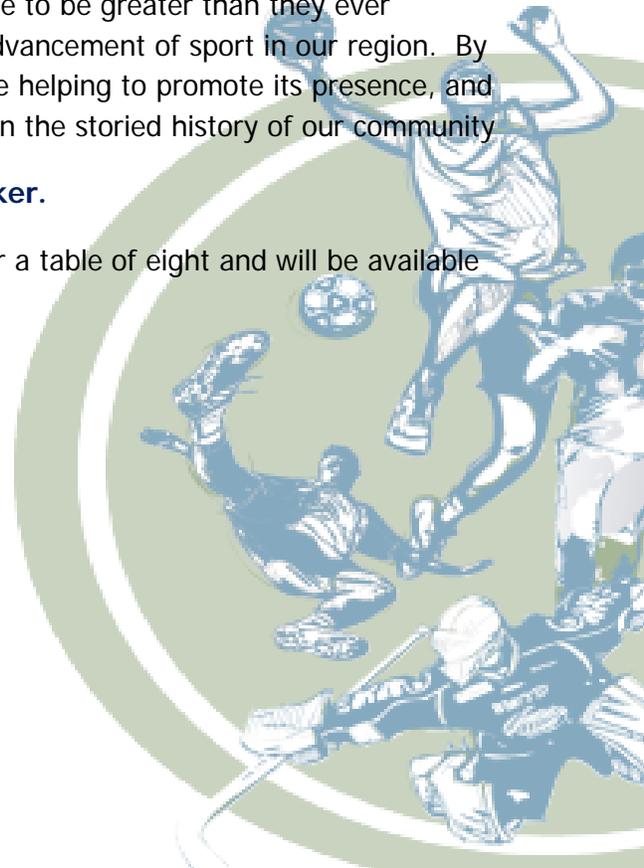
**In the coming weeks, we will be announcing Guest Speaker.**

Class of 2016 Induction Dinner Tickets are \$100 each or \$800 for a table of eight and will be available April 3, 2017 through Eventbrite or by calling 780.381.1213.

Kindest Regards,

*Carla Young*

Carla Young  
President, Wood Buffalo Sports Hall of Fame Society



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## 2017 SPONSORSHIP OPPORTUNITIES

### PLATINUM SPONSOR: \$10,000

- Half page advertisement/advertorial in the Induction Dinner Program
- Seating for 8 at the Induction Dinner
- Company website link on [www.woodbuffalosports.com](http://www.woodbuffalosports.com)
- Recognition in PowerPoint presentation
- Name on Platinum Sponsor board

### GOLD SPONSOR: \$5,000

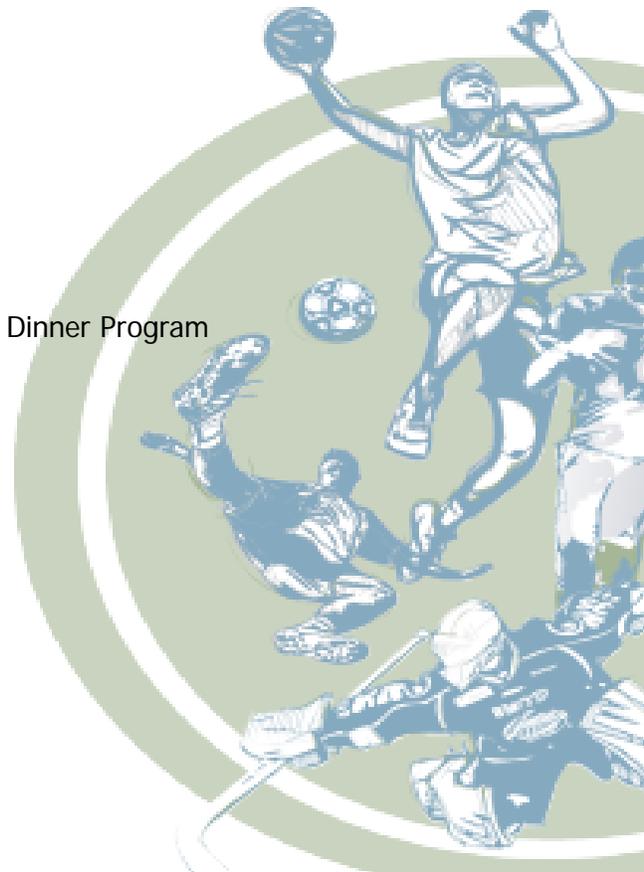
- Quarter page advertisement/advertorial in the Induction Dinner Program
- Seating for 6 at the Induction Dinner
- Company website link on [www.woodbuffalosports.com](http://www.woodbuffalosports.com)
- Recognition in PowerPoint Presentation
- Name on Gold Sponsor board

### SILVER SPONSOR: \$2,500

**Emcee Sponsor: \$3,000 (1 available)**

**Inductee Table Sponsor: \$2,500 (4 available)**

- Business card size advertisement/advertorial in the Induction Dinner Program
- Seating for 4 at the Induction Dinner
- Company website link on [www.woodbuffalosports.com](http://www.woodbuffalosports.com)
- Recognition in PowerPoint presentation
- Name on Silver Sponsor board



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## 2017 SPONSORSHIP OPPORTUNITIES

### BRONZE SPONSOR: \$500

- Mention in the Induction Dinner Program
- Seating for 2 at the Induction Dinner
- Company website link on [www.woodbuffalosports.com](http://www.woodbuffalosports.com)
- Recognition in PowerPoint presentation
- Name on Bronze Sponsor board

### FRIENDS: \$100

- Mention at Induction Dinner
- Recognition in PowerPoint Presentation
- Name on Friends Sponsor board

To confirm your sponsorship or to purchase tickets for the Class of 2016 Induction Dinner, please call 780.381.1213 or email [admin@woodbuffalosports.com](mailto:admin@woodbuffalosports.com)



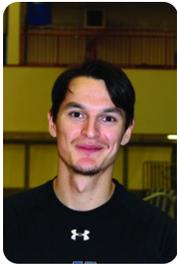
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## 2017 SPONSORSHIP OPPORTUNITIES

### *Class of 2016*

#### **Alywn Piche:**



Born in Fort McMurray, but raised in La Loche, Sask., Piche is one of the most successful volleyball athletes to come from the region. A member of the Dene community as well, he continues to serve as a role model through the medium of sport for aboriginals.

He chose to remain close to home for his collegiate career, playing with the Keyano Huskies of the Alberta Colleges Athletic Conference. Piche is a two-time CCAA Men's Volleyball Player of the Year, winning the award in 2009 and 2013.

He also owns several records in the Alberta Colleges Athletic Conference men's volleyball scene, including All-Time points, aces and the most kills in a match. When the ACAC announced their inaugural list of inductees to their Hall of Fame, Piche was recognized and inducted by the conference for his outstanding play.

After his collegiate career, Piche remained close to home once again, moving to Turnor Lake, Sask. where he teaches physical education at Birch Narrows Community School.

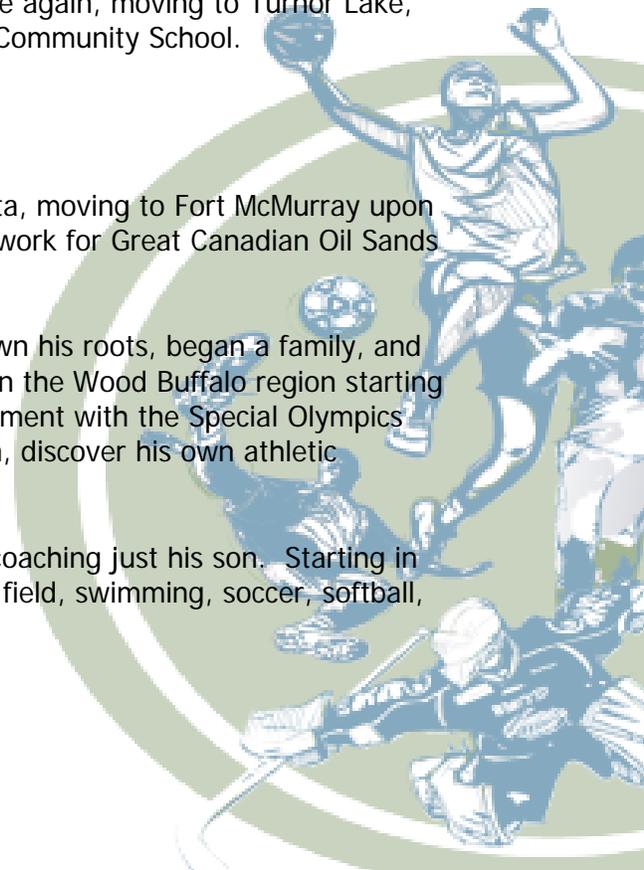
#### **Ernie Kimball:**



Kimball was born and raised in central Alberta, moving to Fort McMurray upon completion of his post-secondary studies to work for Great Canadian Oil Sands in 1973.

It was in Fort McMurray that Kimball laid down his roots, began a family, and helped build the profile of Special Olympics in the Wood Buffalo region starting in 1985. Kimball originally began his involvement with the Special Olympics movement primarily to assist his son, Steven, discover his own athletic endeavors.

Kimball's role in the community gradually expanded beyond coaching just his son. Starting in 1988 and continuing for 13 years, Kimball coached track and field, swimming, soccer, softball, floor hockey, skating, snowshoeing and curling.



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### **Curtis J. Phillips:**



Phillips was born in Winnipeg, Man. in 1956 and arrived in Fort McMurray in May of 1982. From his beginning, Phillips has been a strong proponent of sport development in the Wood Buffalo region.

Phillips' commitment to furthering local sport began almost immediately upon his arrival. He is recognized as the founder or founding member in a number of organizations, most notably the Wood Buffalo Sports Hall of Fame itself and the Challenge Cup, a year-long series of high school athletics competitions starting in 1983 and continuing to this very day.

To this day, Phillips remains an active member of Fort McMurray's sports community. As the Sports Information Officer with the Keyano College Huskies, Phillips has quickly become recognized provincially and nationally for his commitment to post-secondary sport, providing unique stories and commentary during ACAC and CCAA events.

### **Lori Olsen-Johns:**

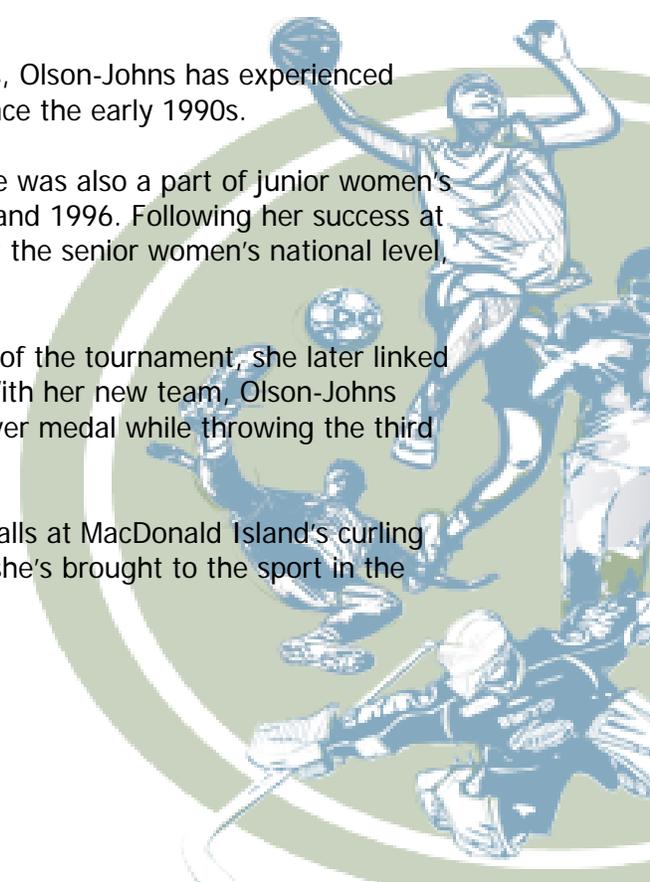


As one of Fort McMurray's top curlers, Olson-Johns has experienced longevity and success in her sport since the early 1990s.

A three-time provincial champion, she was also a part of junior women's district championship teams in 1994 and 1996. Following her success at the junior level, Lori found success at the senior women's national level, making three appearances at the Tournament of Hearts.

Playing with Cathy King's rink in the 2005 and 2006 editions of the tournament, she later linked up with another Edmonton-area rink, led by Val Sweeting. With her new team, Olson-Johns returned to the Tournament of Hearts in 2015, winning a silver medal while throwing the third stones for Sweeting.

Olson-Johns legacy in Fort McMurray curling hangs on the walls at MacDonald Island's curling rink to this very day, a reminder of the success and growth she's brought to the sport in the region.



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## 2017 SPONSORSHIP OPPORTUNITIES

### CORE BUSINESS

- The Wood Buffalo Sports Hall of Fame Society (WBSHOF) was incorporated in 2005 for the purpose of promoting sports and preserving sports history along with providing recognition to those who have made major contributions to the sporting community as an athlete, coach team or builder.
- The Society has constructed the Hall of Fame and continues to maintain and administer the Hall of Fame, which is located at the Syncrude Sport & Wellness Centre at Keyano College in Fort McMurray. Here the Society showcases sports memorabilia as well as the accomplishments of the many inductees through various displays include video presentations. Builders, coaches, athletes, and teams are recognized together with a brief description of their respective accomplishments.

### SERVICES

- Each year the WBSHOF hosts an annual Induction Dinner which brings the community together to recognize the outstanding contributions of sport in our region.
- Approximately four individuals and/or teams are inducted into the categories of: coach, team, building or athlete. Along with videos, introductions and speeches to celebrate their success, a guest speaker provides a motivational speech to the audience.

### CONTACT

PO Box 10, 8115 Franklin Avenue  
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**780.381.1213**

[admin@woodbuffalosports.com](mailto:admin@woodbuffalosports.com)

Main Contact: Teena Francis, Executive Director

