

HSC Conference – August 8-11, 2019

DoubleTree by Hilton San Jose

2050 Gateway Place, San Jose, CA 95110

www.sanjose.doubletree.com



1. *About HSC and HSC Conference in Brief*
2. *Exhibiting Information in Brief*
3. *Sponsorship Options in Brief*
4. *Advertising Options in Brief*
5. *How to place an order*
6. *Speaking and Presentation in Brief*

1. Our Mission – The HomeSchool Association of California – www.hsc.org

- Is a nonprofit volunteer-run homeschool organization
- Honors the diversity of homeschoolers
- Supports the entire spectrum of homeschooling
- Provides homeschooling information
- Monitors and influences legislation
- Offers opportunities for families to get together
- Provides networking and support for homeschoolers
- Empowers families to make choices that respect the rights, needs, and aspirations of their children
- Is an inclusive and secular organization

About the HSC Conference - August 8-11, 2019 – www.hsconference.com

Started in 1988, the HSC Conference features approximately 150 sessions and hands-on funshops over 4 days, so there's definitely something for everyone! We offer talks on homeschool-related topics, active and crafty workshops for the whole family, and thoughtful discussions and panels for teens and adults. There are many ongoing activity areas within the conference every day! The HSC Conference stands out because of its full teen program created in cooperation with our teens. HSC's teen program is one of the most extensive and exciting programs offered by any homeschool conference in the country.

Conference Demographics

Approximately 1000 - 1200 people of all ages attend the conference.
68% of HSC members live in Northern CA., 28% in Southern CA.

2. About Our Exhibit Hall

The HSC Conference features a 6000 square foot Exhibit Hall. Our product and information vendors typically sell unique items of interest to our attendees and offer services to the homeschooling community. At our Speaker Bookstore attendees can purchase items offered by our speakers. Space is limited, so please apply early.

Exhibit Hours

Exhibit Hall hours are Saturday August 10, 10am – 6pm and Sunday August 11, 9 am – 2 pm

Exhibit Options

Booth Space: Booth spaces are \$335 for a Single 8'x8' Booth; Double or Triple Booths are available.

Table Space Only Option: \$185. A limited number of single 6'x30" table spaces are available.

Discounts on Exhibit Space

Early Bird Discounts are 10% when paid in full by March 1st.

Returning Vendor Discounts are 10% when paid in full by March 1st, 5% when paid in full by May 1st.

3. Sponsorship Options in brief

Align your company's name with the HSC Conference and be recognized as a sponsor of one the premier homeschooling conferences in the country. By sponsoring the HSC Conference you help make our conference accessible for families with children of all ages. Thanks to your support, we are able offer multitudes of enrichment opportunities for children and their families to have fun, connect and thrive.

Sponsorship Packages Range from: Bronze - \$425 to Platinum - \$2500.

Sponsorship Package benefits include some or all the following:

- Your logo prominently featured on the HSC Conference website for one year
- Business-card size ad to a Full page ad in the HSC Conference Program
- Your logo on the thank you signage prominently displayed in the Exhibit Hall
- Your company information on the HSC Homeschooling Marketplace website for one year
- Conference Welcome Bag inserts, up to two items for 400 welcome bags
- Your logo on the Sched smartphone app used during the conference
- Your ad featured in the HSC California Homeschooler e-newsletter for one year
- Public acknowledgement at opening address and Special Exhibit Hall Saturday Event

4. Advertising Information in brief

- **HSC Conference Website Ad** \$160 Logo with clickable link for one year or until July 2019
- **HSC Conference Program** ranging from \$80 for Business Card size to \$300 for Full Page ad.
- **HSC Conference Welcome Bag** \$135 for one insert per 400 bags. Add second item to each bag for \$90.

5. How to place an order

- **STEP 1** Go to this link <http://www.hscconference.com/new-exhibitor-form.html>, register your company and contact information. An HSC coordinator will contact you within 72 hours.
- **STEP 2** Read in full the information in the links included in the response email, complete the order from that is part of that link.
- **STEP 3** Within 72 hours of receipt of your application/order form, an HSC coordinator will contact you, either by email or phone to confirm your order. Once the order is confirmed, we will send you a link with instructions on how to pay for your order via PayPal.
- **STEP 4** Follow the link to PayPal and make the payment. An email confirmation will be sent to you.
- **STEP 5** Complete any additional steps as needed: Submit artwork, arrive at conference...

6. Workshops, Presentation and Demo Opportunities

Proposals for Workshops, Presenters and Demos must go through our Speaker Proposal System located on the HCS Conference Homepage from February 1 thru March 1, 2019. <http://www.hscconference.com> Speakers will be notified in April/May.

Participating as a speaker/presenter is separate from being an Exhibitor, Advertiser or Sponsor, and Exhibitors/Advertisers/Sponsors are not guaranteed speaking slots. If your workshop proposal is accepted, please remember that workshops are not intended to be a sales opportunity, although you are welcome to share your contact information with participants who request it. Presentations and Demos may be held in our meeting and activity spaces based on availability.

For more information or to become a Conference exhibitor, advertiser and/or sponsor:

Please visit our website, <http://hscconference.com/new-exhibitor-form.html>

Register all of your contact and interest information and an
HSC coordinator will contact you within 72 hours.

Thank you for your interest.

Heidi Locicero, Exhibit Hall, Advertising and Sponsorship Coordinator

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