



BRISBANE RADIO - SURVEY 5 2019

Share Movement (%) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
4BC	6.7	7.8	-1.1	0.5	0.4	0.1	0.1	0.2	-0.1	0.4	2.5	-2.1	2.1	3.6	-1.5	4.2	6.2	-2.0	26.0	23.8	2.2
Macquarie Sports 882	1.5	1.0	0.5	0.1	0.4	-0.3	1.5	0.2	1.3	1.2	0.2	1.0	1.8	1.1	0.7	3.0	1.7	1.3	1.0	1.5	-0.5
4KQ	8.7	10.5	-1.8	3.3	3.8	-0.5	2.9	2.1	0.8	1.1	1.4	-0.3	3.1	4.7	-1.6	24.6	25.0	-0.4	17.2	21.4	-4.2
HIT 105	9.4	9.7	-0.3	19.6	18.5	1.1	13.9	17.1	-3.2	14.6	15.8	-1.2	9.7	10.3	-0.6	3.6	4.1	-0.5	1.6	1.1	0.5
97.3FM	12.2	10.5	1.7	12.0	15.1	-3.1	8.4	9.2	-0.8	15.0	10.7	4.3	17.1	15.9	1.2	12.5	8.3	4.2	4.5	4.6	-0.1
104.5 TRIPLE M	10.8	10.4	0.4	11.7	13.2	-1.5	10.8	9.1	1.7	12.9	11.5	1.4	17.4	16.7	0.7	8.1	10.9	-2.8	1.8	1.8	0.0
NOVA106.9	12.5	11.7	0.8	25.0	28.6	-3.6	25.0	22.2	2.8	19.1	17.8	1.3	11.1	11.5	-0.4	6.8	5.7	1.1	1.2	0.3	0.9
ABC BRI	6.9	6.8	0.1	1.1	0.5	0.6	2.5	2.5	0.0	1.1	1.8	-0.7	6.8	4.7	2.1	6.4	7.9	-1.5	17.8	17.1	0.7
4RN	2.7	2.8	-0.1	0.3	0.1	0.2	0.3	0.1	0.2	0.3	0.7	-0.4	0.9	1.3	-0.4	6.6	5.8	0.8	6.8	6.4	0.4
ABC NEWS	1.1	1.7	-0.6	0.6	0.6	0.0	0.5	3.0	-2.5	0.8	0.9	-0.1	0.8	1.6	-0.8	2.3	2.4	-0.1	1.5	1.8	-0.3
4JJJ	8.3	8.2	0.1	8.9	3.3	5.6	20.5	18.5	2.0	15.6	18.3	-2.7	8.5	9.0	-0.5	0.6	1.2	-0.6	0.1	0.3	-0.2
ABC CLASSIC	2.3	2.4	-0.1	0.3	0.2	0.1	0.9	0.7	0.2	1.2	1.4	-0.2	2.3	1.4	0.9	1.2	1.7	-0.5	5.7	6.5	-0.8

Share Movement (%) by Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
4BC	6.8	8.0	-1.2	7.5	8.9	-1.4	8.5	10.6	-2.1	5.8	6.7	-0.9	4.4	4.6	-0.2	7.2	8.5	-1.3	6.2	7.2	-1.0
Macquarie Sports 882	1.5	0.9	0.6	1.2	0.7	0.5	1.7	0.6	1.1	1.2	0.8	0.4	2.1	1.2	0.9	1.5	1.8	-0.3	1.7	1.3	0.4
4KQ	8.1	10.0	-1.9	8.3	10.4	-2.1	9.7	11.7	-2.0	7.6	9.5	-1.9	6.6	7.9	-1.3	7.3	9.7	-2.4	10.9	12.1	-1.2
HIT 105	9.7	10.2	-0.5	9.5	9.7	-0.2	8.7	9.5	-0.8	9.7	11.4	-1.7	12.0	11.0	1.0	8.1	8.7	-0.6	8.4	8.0	0.4
97.3FM	12.2	10.5	1.7	11.1	9.7	1.4	12.7	10.5	2.2	14.6	12.4	2.2	11.7	9.9	1.8	8.5	8.6	-0.1	12.1	10.5	1.6
104.5 TRIPLE M	11.7	11.1	0.6	11.2	11.4	-0.2	13.0	11.0	2.0	14.1	12.5	1.6	9.7	10.8	-1.1	6.0	6.1	-0.1	7.7	8.3	-0.6
NOVA106.9	12.8	12.0	0.8	12.7	11.8	0.9	11.1	9.8	1.3	13.4	12.0	1.4	15.9	16.0	-0.1	10.1	10.3	-0.2	11.5	10.8	0.7
ABC BRI	6.8	6.8	0.0	8.1	8.7	-0.6	5.9	5.6	0.3	4.4	4.6	-0.2	6.4	6.2	0.2	13.9	11.3	2.6	7.1	6.9	0.2
4RN	2.5	2.6	-0.1	3.9	3.7	0.2	1.7	1.9	-0.2	1.3	1.6	-0.3	2.5	3.1	-0.6	2.8	2.5	0.3	3.6	3.4	0.2
ABC NEWS	1.1	1.6	-0.5	1.8	1.8	0.0	0.7	1.4	-0.7	0.5	1.1	-0.6	1.0	1.4	-0.4	1.9	3.0	-1.1	1.1	1.9	-0.8
4JJJ	8.6	8.2	0.4	8.4	8.2	0.2	8.0	8.2	-0.2	8.4	8.0	0.4	10.1	9.7	0.4	8.2	5.9	2.3	7.2	8.1	-0.9
ABC CLASSIC	2.0	2.2	-0.2	2.4	2.1	0.3	2.4	2.6	-0.2	1.6	2.1	-0.5	1.5	1.5	0.0	2.5	2.6	-0.1	3.1	3.4	-0.3



BRISBANE RADIO - DAB+ STATIONS ONLY - SURVEY 5 2019

Cumulative Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
97.3 The 80s	28	26	2	5	3	2	2	2	0	7	6	1	10	12	-2	4	2	2	*	1	*
97.3 The 90s	31	27	4	5	2	3	2	3	-1	11	12	-1	11	8	3	1	1	0	*	1	*
BUDDHA HITS	8	6	2	1	*	*	*	*	*	3	3	0	2	1	1	1	2	-1	1	1	0
Chemist Warehouse Remix	11	10	1	*	*	*	1	*	*	6	8	-2	3	1	2	1	1	0	*	*	*
Coles Radio	50	49	1	3	5	-2	8	12	-4	19	11	8	12	10	2	4	7	-3	3	5	-2
EASY HITS	16	17	-1	1	*	*	*	2	*	6	6	0	5	5	0	1	2	-1	4	4	0
Edge Digital	10	12	-2	2	2	0	3	2	1	4	4	0	*	*	*	1	1	0	1	2	-1
Kinderling Kids	3	5	-2	3	2	1	*	*	*	*	*	*	*	2	*	*	*	*	*	1	*
Koffee	11	17	-6	2	2	0	*	2	*	3	6	-3	2	4	-2	4	4	0	*	*	*
MMM AUSSIE	6	8	-2	1	1	0	*	*	*	4	4	0	1	2	-1	*	1	*	*	*	*
MMM CLASSIC ROCK	13	17	-4	4	3	1	2	3	-1	1	*	*	5	6	-1	1	3	-2	1	1	0
MMM COUNTRY	16	14	2	4	3	1	*	1	*	4	3	1	4	4	0	2	2	0	2	1	1
MMM GREATEST HITS	16	21	-5	2	2	0	4	5	-1	4	2	2	3	8	-5	2	4	-2	1	1	0
NTS News Talk Sport	4	6	-2	3	2	1	*	*	*	*	2	*	1	3	-2	*	*	*	*	*	*
OLDSKOOL HITS	24	21	3	6	3	3	4	5	-1	9	8	1	5	3	2	*	*	*	1	1	0
Smooth	24	17	7	*	1	*	*	1	*	7	3	4	9	9	0	4	2	2	3	2	1
URBAN HITS	13	11	2	6	6	0	3	2	1	2	3	-1	1	*	*	*	*	*	*	*	*
triple j Unearthed	18	23	-5	1	3	-2	6	7	-1	5	4	1	4	4	0	2	3	-1	*	1	*
ABC Country	10	12	-2	*	1	*	*	2	*	4	1	3	*	3	*	3	3	0	3	2	1
ABC Grandstand	23	19	4	1	1	0	1	1	0	2	2	0	6	8	-2	5	3	2	7	4	3
ABC Jazz	25	27	-2	2	3	-1	4	3	1	8	9	-1	6	5	1	2	4	-2	3	4	-1
ABC KIDS LISTEN	14	13	1	4	3	1	*	1	*	5	5	0	3	2	1	*	*	*	2	3	-1
Double J	33	40	-7	4	5	-1	2	3	-1	13	17	-4	12	13	-1	3	1	2	*	*	*
Total Digital/Internet Only	287	297	-10	35	32	3	31	35	-4	74	77	-3	78	83	-5	37	39	-2	31	31	0

Cumulative Audience (000's) by Session, P10+ [Potential: 2061]

Station	Mon-Fri 5:30am-12mn			Breakfast Mon-Fri 5:30am-9:00am			Morning Mon-Fri 9:00am-12:00md			Afternoon Mon-Fri 12:00md-4:00pm			Drive Mon-Fri 4:00pm-7:00pm			Evening Mon-Fri 7:00pm-12:00mn			Weekend Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
97.3 The 80s	23	22	1	10	8	2	10	8	2	6	7	-1	9	11	-2	9	10	-1	16	19	-3
97.3 The 90s	27	26	1	9	11	-2	9	10	-1	8	4	4	13	15	-2	4	6	-2	15	11	4
BUDDHA HITS	8	5	3	7	4	3	2	1	1	2	1	1	1	*	*	*	*	*	2	3	-1
Chemist Warehouse Remix	7	5	2	3	2	1	3	1	2	*	1	*	*	3	*	3	3	0	6	6	0
Coles Radio	37	35	2	8	8	0	18	12	6	16	16	0	10	11	-1	11	7	4	25	26	-1
EASY HITS	15	16	-1	5	4	1	11	9	2	6	6	0	5	8	-3	3	4	-1	6	8	-2
Edge Digital	7	8	-1	3	2	1	7	7	0	*	1	*	*	1	*	3	2	1	4	6	-2
Kinderling Kids	3	5	-2	3	4	-1	1	2	-1	2	3	-1	2	3	-1	1	1	0	1	4	-3
Koffee	7	12	-5	3	6	-3	5	7	-2	1	3	-2	3	5	-2	4	3	1	5	8	-3
MMM AUSSIE	2	2	0	1	*	*	1	1	0	*	*	*	1	1	0	*	*	*	4	7	-3
MMM CLASSIC ROCK	9	14	-5	5	5	0	3	3	0	4	5	-1	3	8	-5	1	5	-4	8	10	-2
MMM COUNTRY	15	11	4	10	5	5	4	5	-1	7	8	-1	5	7	-2	2	3	-1	5	6	-1
MMM GREATEST HITS	10	14	-4	5	9	-4	1	5	-4	5	7	-2	3	7	-4	3	3	0	9	10	-1
NTS News Talk Sport	3	4	-1	*	2	*	*	*	*	*	*	*	1	1	0	2	1	1	1	2	-1
OLDSKOOL HITS	20	19	1	8	7	1	8	7	1	6	6	0	11	9	2	7	10	-3	12	12	0
Smooth	23	17	6	7	5	2	11	12	-1	9	8	1	9	5	4	8	7	1	9	9	0
URBAN HITS	10	8	2	5	3	2	2	2	0	4	2	2	6	3	3	4	3	1	9	6	3
triple j Unearthed	14	18	-4	5	6	-1	3	2	1	2	4	-2	7	8	-1	3	5	-2	9	13	-4
ABC Country	9	10	-1	2	2	0	4	2	2	4	4	0	3	2	1	3	3	0	5	5	0
ABC Grandstand	12	8	4	*	2	*	1	*	*	*	*	*	1	5	-4	11	5	6	20	19	1
ABC Jazz	20	23	-3	4	3	1	3	3	0	6	11	-5	10	13	-3	7	10	-3	14	18	-4
ABC KIDS LISTEN	10	10	0	4	3	1	4	4	0	2	3	-1	4	4	0	3	3	0	8	8	0
Double J	28	34	-6	7	9	-2	11	13	-2	13	11	2	15	18	-3	8	8	0	19	21	-2
Total Digital/Internet Only	249	258	-9	104	102	2	104	110	-6	110	113	-3	115	135	-20	76	86	-10	178	195	-17

Please note: The 80s iHeartRadio changed to 97.3 The 80s & The 90 iHeartRadio changed to 97.3 The 90s effective Jul 14.