



SYDNEY RADIO - SURVEY 5 2019

Share Movement (%) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
2CH 1170	3.4	3.6	-0.2	0.2	0.3	-0.1	0.1	0.2	-0.1	0.3	0.1	0.2	0.8	1.4	-0.6	4.5	4.5	0.0	9.3	9.9	-0.6
2GB	13.4	14.0	-0.6	1.9	2.9	-1.0	1.3	1.4	-0.1	3.7	5.3	-1.6	7.4	9.1	-1.7	18.9	19.7	-0.8	29.2	29.2	0.0
Macquarie Sports 954	1.1	0.9	0.2	0.4	1.1	-0.7	0.2	0.1	0.1	0.7	0.3	0.4	1.1	1.3	-0.2	3.0	1.5	1.5	0.5	0.7	-0.2
SKY Sports Radio	0.7	0.6	0.1	0.3	0.7	-0.4	0.6	0.8	-0.2	0.3	0.3	0.0	0.5	0.3	0.2	1.3	0.8	0.5	1.1	0.9	0.2
104.1 2DAY FM	4.1	4.7	-0.6	7.8	5.6	2.2	9.9	7.9	2.0	7.2	10.3	-3.1	4.7	4.9	-0.2	1.5	1.5	0.0	0.4	0.5	-0.1
KIIS1065	8.2	8.1	0.1	15.8	14.6	1.2	15.6	16.7	-1.1	16.4	14.2	2.2	8.9	9.7	-0.8	3.0	2.9	0.1	0.5	0.3	0.2
104.9 TRIPLE M	6.1	6.0	0.1	8.7	4.6	4.1	2.2	4.8	-2.6	6.6	9.0	-2.4	13.8	11.3	2.5	4.1	3.9	0.2	0.3	0.3	0.0
NOVA96.9	7.2	7.5	-0.3	19.3	24.2	-4.9	15.8	16.0	-0.2	11.1	12.3	-1.2	8.8	7.9	0.9	2.6	1.4	1.2	0.5	0.3	0.2
smoothfm 95.3	9.1	9.9	-0.8	12.3	11.2	1.1	9.1	8.6	0.5	9.2	8.9	0.3	9.4	9.8	-0.4	9.4	12.4	-3.0	7.7	9.3	-1.6
WSFM	8.4	8.2	0.2	7.7	8.7	-1.0	5.2	3.9	1.3	5.7	5.9	-0.2	10.9	11.6	-0.7	14.8	12.7	2.1	5.1	5.0	0.1
ABC SYD	9.4	8.0	1.4	3.8	3.5	0.3	1.1	0.5	0.6	1.8	1.6	0.2	5.2	5.4	-0.2	13.1	12.0	1.1	20.5	17.1	3.4
2RN	2.2	2.6	-0.4	0.4	0.9	-0.5	1.8	1.7	0.1	1.3	1.0	0.3	1.4	1.1	0.3	2.7	3.6	-0.9	3.9	5.5	-1.6
ABC NEWS	2.1	2.2	-0.1	2.6	2.4	0.2	1.4	2.2	-0.8	2.2	2.1	0.1	2.3	1.7	0.6	1.9	2.9	-1.0	1.9	2.2	-0.3
2JJB	4.5	4.3	0.2	4.4	4.2	0.2	14.1	11.9	2.2	10.0	8.8	1.2	3.6	3.8	-0.2	1.0	1.6	-0.6	0.7	0.2	0.5
ABC CLASSIC	3.8	3.4	0.4	0.8	1.0	-0.2	1.3	0.8	0.5	2.2	1.3	0.9	1.8	1.7	0.1	2.9	3.2	-0.3	8.7	8.5	0.2

Share Movement (%) by Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend								
	Mon-Fri 5:30am-12mn	This	Last	+/-	Mon-Fri 5:30am-9:00am	This	Last	+/-	Mon-Fri 9:00am-12:00md	This	Last	+/-	Mon-Fri 12:00md-4:00pm	This	Last	+/-	Mon-Fri 4:00pm-7:00pm	This	Last	+/-	Mon-Fri 7:00pm-12:00mn	This	Last	+/-	Sat-Sun 5:30am-12mn	This	Last
2CH 1170	3.1	3.4	-0.3	2.6	2.7	-0.1	3.4	3.7	-0.3	2.8	3.5	-0.7	2.4	2.6	-0.2	6.7	6.0	0.7	4.2	4.2	0.0						
2GB	13.7	14.4	-0.7	17.1	17.4	-0.3	15.3	16.0	-0.7	11.6	11.9	-0.3	8.7	10.3	-1.6	13.4	14.3	-0.9	12.5	12.7	-0.2						
Macquarie Sports 954	1.1	0.8	0.3	1.6	1.0	0.6	1.1	0.9	0.2	0.7	0.7	0.0	0.6	0.5	0.1	1.1	0.8	0.3	1.0	0.9	0.1						
SKY Sports Radio	0.6	0.3	0.3	1.1	0.3	0.8	0.1	0.1	0.0	0.4	0.3	0.1	0.5	0.4	0.1	0.6	0.5	0.1	1.3	1.4	-0.1						
104.1 2DAY FM	4.2	5.0	-0.8	2.4	3.1	-0.7	5.2	6.1	-0.9	6.2	7.4	-1.2	4.3	4.8	-0.5	3.0	3.3	-0.3	3.8	3.8	0.0						
KIIS1065	8.9	8.6	0.3	11.0	10.9	0.1	8.2	8.0	0.2	8.0	7.4	0.6	8.9	8.3	0.6	5.9	5.6	0.3	6.0	6.5	-0.5						
104.9 TRIPLE M	6.5	6.3	0.2	5.9	6.0	-0.1	5.9	5.7	0.2	7.2	7.6	-0.4	7.4	6.8	0.6	7.0	4.8	2.2	4.9	4.9	0.0						
NOVA96.9	7.4	7.6	-0.2	7.5	7.5	0.0	6.2	6.4	-0.2	6.8	7.1	-0.3	9.5	10.0	-0.5	7.2	8.0	-0.8	6.8	7.2	-0.4						
smoothfm 95.3	8.3	9.0	-0.7	5.9	6.8	-0.9	10.2	10.4	-0.2	10.1	11.4	-1.3	8.3	8.4	-0.1	7.5	8.7	-1.2	11.4	12.5	-1.1						
WSFM	8.5	8.3	0.2	8.2	8.5	-0.3	8.9	8.5	0.4	10.0	9.1	0.9	8.1	7.7	0.4	5.4	5.6	-0.2	7.9	7.8	0.1						
ABC SYD	9.7	8.4	1.3	11.5	9.9	1.6	9.5	7.3	2.2	7.6	6.5	1.1	9.8	9.1	0.7	9.3	9.4	-0.1	8.3	7.0	1.3						
2RN	2.2	2.7	-0.5	3.5	4.6	-1.1	1.2	1.3	-0.1	1.5	1.2	0.3	2.3	2.7	-0.4	2.0	2.5	-0.5	2.1	2.4	-0.3						
ABC NEWS	1.9	2.1	-0.2	3.3	3.4	-0.1	1.0	1.2	-0.2	0.9	0.9	0.0	1.5	1.8	-0.3	3.0	3.3	-0.3	2.6	2.6	0.0						
2JJB	4.5	4.4	0.1	4.4	4.2	0.2	4.0	3.8	0.2	4.9	4.4	0.5	5.5	5.5	0.0	3.5	4.0	-0.5	4.6	4.1	0.5						
ABC CLASSIC	3.3	3.0	0.3	2.7	2.0	0.7	3.6	3.6	0.0	3.0	3.1	-0.1	4.3	4.1	0.2	4.0	3.2	0.8	5.1	4.6	0.5						



SYDNEY RADIO - DAB+ STATIONS ONLY - SURVEY 5 2019

Cumulative Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
BUDDHA HITS	24	27	-3	3	4	-1	*	1	*	9	11	-2	6	7	-1	4	3	1	2	*	*
Chemist Warehouse Remix	18	12	6	*	*	*	3	*	*	13	9	4	1	3	-2	*	*	*	*	*	*
Coles Radio	97	75	22	2	*	*	9	3	6	40	47	-7	31	14	17	11	10	1	5	*	*
EASY HITS	49	45	4	5	*	*	3	1	2	20	18	2	18	19	-1	3	5	-2	*	1	*
Edge Digital	92	77	15	16	11	5	13	15	-2	48	41	7	15	8	7	*	1	*	*	*	*
KIIS 90s	63	58	5	13	12	1	11	5	6	25	25	0	14	12	2	*	4	*	*	*	*
Kinderling Kids	27	24	3	3	3	0	5	*	*	10	15	-5	8	4	4	*	*	*	*	2	*
Koffee	25	22	3	1	4	-3	*	*	*	14	9	5	6	7	-1	*	*	*	3	1	2
MMM AUSSIE	12	8	4	1	*	*	3	4	-1	*	*	*	5	4	1	2	*	*	*	*	*
MMM CLASSIC ROCK	37	27	10	5	4	1	5	*	*	9	5	4	11	9	2	5	7	-2	1	2	-1
MMM COUNTRY	12	12	0	1	2	-1	3	*	*	4	5	-1	3	5	-2	*	2	*	*	*	*
MMM GREATEST HITS	33	23	10	7	1	6	3	1	2	7	10	-3	13	8	5	1	3	-2	1	*	*
NTS News Talk Sport	24	13	11	2	2	0	3	*	*	16	9	7	*	*	*	*	*	*	2	2	0
OLDSKOOL HITS	54	55	-1	5	4	1	6	6	0	18	22	-4	23	21	2	2	3	-1	*	*	*
URBAN HITS	42	38	4	6	1	5	8	7	1	20	25	-5	4	2	2	3	2	1	*	*	*
WSFM 80s	53	37	16	6	5	1	3	2	1	12	11	1	23	17	6	5	3	2	3	*	*
triple j Unearthed	33	40	-7	*	3	*	10	8	2	14	15	-1	6	9	-3	3	3	0	*	2	*
ABC Country	27	26	1	1	2	-1	3	4	-1	15	7	8	2	5	-3	3	3	0	2	5	-3
ABC Grandstand	43	46	-3	*	3	*	3	4	-1	7	3	4	9	12	-3	13	11	2	11	13	-2
ABC Jazz	89	70	19	3	7	-4	4	2	2	35	19	16	22	22	0	14	10	4	11	9	2
ABC KIDS LISTEN	38	45	-7	6	6	0	3	2	1	20	24	-4	9	13	-4	*	*	*	*	*	*
Double J	80	79	1	6	5	1	2	5	-3	35	41	-6	29	22	7	6	5	1	2	*	*
Total Digital/Internet Only	687	638	49	62	56	6	53	58	-5	250	250	0	203	168	35	76	73	3	42	32	10

Cumulative Audience (000's) by Session, P10+ [Potential: 4572]

Station	Mon-Fri 5:30am-12mn			Breakfast Mon-Fri 5:30am-9:00am			Morning Mon-Fri 9:00am-12:00md			Afternoon Mon-Fri 12:00md-4:00pm			Drive Mon-Fri 4:00pm-7:00pm			Evening Mon-Fri 7:00pm-12:00mn			Weekend Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
BUDDHA HITS	21	26	-5	8	18	-10	11	16	-5	17	14	3	12	16	-4	4	9	-5	10	16	-6
Chemist Warehouse Remix	10	8	2	4	2	2	*	*	*	1	3	-2	4	4	0	5	2	3	12	6	6
Coles Radio	73	56	17	13	16	-3	21	16	5	21	20	1	31	21	10	25	16	9	39	35	4
EASY HITS	36	31	5	11	13	-2	15	16	-1	20	20	0	10	7	3	11	13	-2	29	27	2
Edge Digital	79	71	8	43	35	8	20	31	-11	37	35	2	56	52	4	18	24	-6	47	47	0
KIIS 90s	49	48	1	12	21	-9	19	18	1	11	15	-4	11	9	2	12	14	-2	28	33	-5
Kinderling Kids	23	21	2	12	9	3	9	10	-1	9	3	6	10	11	-1	6	6	0	12	9	3
Koffee	18	16	2	6	9	-3	11	5	6	7	3	4	9	7	2	7	3	4	16	11	5
MMM AUSSIE	8	8	0	3	5	-2	2	2	0	5	4	1	4	2	2	3	2	1	5	2	3
MMM CLASSIC ROCK	24	17	7	9	12	-3	5	9	-4	5	3	2	6	3	3	8	2	6	27	19	8
MMM COUNTRY	8	11	-3	4	8	-4	3	8	-5	7	9	-2	1	4	-3	*	4	*	7	8	-1
MMM GREATEST HITS	23	14	9	7	5	2	7	3	4	8	1	7	12	8	4	6	2	4	17	14	3
NTS News Talk Sport	14	9	5	9	5	4	3	2	1	3	4	-1	3	4	-1	7	6	1	15	11	4
OLDSKOOL HITS	42	41	1	18	12	6	22	13	9	18	13	5	22	28	-6	*	6	*	27	36	-9
URBAN HITS	31	32	-1	12	9	3	14	9	5	7	8	-1	16	14	2	15	16	-1	18	14	4
WSFM 80s	33	28	5	17	9	8	6	9	-3	16	11	5	26	12	14	7	8	-1	44	20	24
triple j Unearthed	26	30	-4	15	15	0	3	9	-6	2	6	-4	6	14	-8	4	3	1	7	16	-9
ABC Country	18	23	-5	9	2	7	4	8	-4	3	2	1	6	7	-1	6	10	-4	12	18	-6
ABC Grandstand	17	29	-12	2	8	-6	*	1	*	5	7	-2	2	14	-12	12	16	-4	38	35	3
ABC Jazz	70	53	17	12	8	4	22	22	0	28	20	8	35	17	18	27	21	6	52	48	4
ABC KIDS LISTEN	29	38	-9	15	24	-9	6	19	-13	14	19	-5	21	20	1	3	4	-1	24	30	-6
Double J	61	57	4	19	23	-4	22	16	6	18	20	-2	33	24	9	13	8	5	42	50	-8
Total Digital/Internet Only	556	516	40	229	235	-6	200	221	-21	235	235	0	320	287	33	201	186	15	437	439	-2

Please note: The 80s iHeartRadio changed to WSFM 80s & The 90 iHeartRadio changed to KIIS 90s effective Jul 14.